MEMBER & STAKEHOLDER

SURVEY

*YOUR VIEW ON THE FUTURE DIRECTION OF CLUB NAME*

|  |  |
| --- | --- |
| Which of the following best describes you? I am a.. | * Non playing/participating club member (i.e. no official role at a club, council or sport service)
* Player
* Referee
* Coach
* Volunteer
* Sponsor
* Council employee
* Sport Service organisation employee (i.e. Regional Sports Assembly, AAA organisations)
* Other (please specify….)
 |
| Which of the following areas does Club perform well? | *Ensure there is the ability to provide comments.**Please select all that apply**Note: These link to the existing Strategic plan areas.** Football operations and participation
* Marketing and sponsorship
* Skill development (coaching and player development/pathways)
* Stakeholder and community partnerships
* Facilities and infrastructure
* Governance, sustainability and administration
 |
| Why is that?  | Set up so this question refers back to only those areas selected in the previous question *Comment box* |
| Which of the following areas does Club need to improve? | *Ensure there is the ability to provide comments.**Please select all that apply**Note: These link to the existing Strategic plan areas.** Football operations and participation
* Marketing and sponsorship
* Skill development (coaching and player development/pathways)
* Stakeholder and community partnerships
* Facilities and infrastructure
* Governance, sustainability and administration
* None
 |
| Why is that? Why does the Club need to improve in these areas? | *Comment box*Set up so this question refers back to only those areas they selected in the previous question  |
| Which long term vision (hopes) for the Club best resonates with your views of what the Club should be: | *Please select one or more. Adapt potential responses to unique situation.**Please add a comment box.* * Accessible to all
* Growth in participation numbers
* Maintaining participation numbers
* Focus on traditional formats
* Focus on including as many people in the area
* Growing competitions
* Creating the next generation of champion footballers
* Financial sustainability
* Other (Please specify….)
 |
| In 3 years time, what do you want to see achieved by the Club?  | *Open comment box* |
| If you could only choose one area for the Club to focus their energies, what area do you think this should be? | *Open comment box* |
| Why is that? Why else? |  |

Add specific questions relating to the Key Focus Areas of the Club. This may include competition formats, timings etc.