A picture containing fish

Description automatically generatedMEMBER & STAKEHOLDER

SURVEY

*YOUR VIEW ON THE FUTURE DIRECTION OF CLUB NAME*

|  |  |
| --- | --- |
| Which of the following best describes you? I am a.. | * Non playing/participating club member (i.e. no official role at a club, council or sport service) * Player * Referee * Coach * Volunteer * Sponsor * Council employee * Sport Service organisation employee (i.e. Regional Sports Assembly, AAA organisations) * Other (please specify….) |
| Which of the following areas does Club perform well? | *Ensure there is the ability to provide comments.*  *Please select all that apply*  *Note: These link to the existing Strategic plan areas.*   * Football operations and participation * Marketing and sponsorship * Skill development (coaching and player development/pathways) * Stakeholder and community partnerships * Facilities and infrastructure * Governance, sustainability and administration |
| Why is that? | Set up so this question refers back to only those areas selected in the previous question  *Comment box* |
| Which of the following areas does Club need to improve? | *Ensure there is the ability to provide comments.*  *Please select all that apply*  *Note: These link to the existing Strategic plan areas.*   * Football operations and participation * Marketing and sponsorship * Skill development (coaching and player development/pathways) * Stakeholder and community partnerships * Facilities and infrastructure * Governance, sustainability and administration * None |
| Why is that?  Why does the Club need to improve in these areas? | *Comment box*  Set up so this question refers back to only those areas they selected in the previous question |
| Which long term vision (hopes) for the Club best resonates with your views of what the Club should be: | *Please select one or more. Adapt potential responses to unique situation.*  *Please add a comment box.*   * Accessible to all * Growth in participation numbers * Maintaining participation numbers * Focus on traditional formats * Focus on including as many people in the area * Growing competitions * Creating the next generation of champion footballers * Financial sustainability * Other (Please specify….) |
| In 3 years time, what do you want to see achieved by the Club? | *Open comment box* |
| If you could only choose one area for the Club to focus their energies, what area do you think this should be? | *Open comment box* |
| Why is that? Why else? |  |

Add specific questions relating to the Key Focus Areas of the Club. This may include competition formats, timings etc.