

## **Club Grant Writing Guidance - VicHealth Re-Imagining Health Grant**

**Opening Date:** Open Now

**Closing Date:** Closes 11:59pm, 27 October 2020.

**Method of Submission:** Submitted via [VicHealth Portal](#). Site registration is required. Downloadable [application form](#) is available for preparation before online lodgement.

**Summary of the Grant:** Eligible clubs/associations can apply for three different streams of funds up to \$3,000, \$10,000, and \$50,000 to assist in funding projects that address **social connection, physical activity and food security** for young Australians from 0-25 years old.

All applicants must deliver their projects between 1 December 2020 and 30 November 2021. will be notified of the results of their application via email in early November 2020 with successful projects expecting funds in late November 2020.

Football Victoria (FV) has reviewed VicHealth's [grant guidelines](#) and put together guidance to assist clubs that wish to apply for this funding. Armed with this guidance, the process is simple and should take no more than 30 minutes to complete online. While we hope that this guidance will help you to put together a strong application, FV is not able to guarantee the success of any application. FV has made reasonable efforts to accurately reflect the grant requirements in the guidance materials and amendments made from time to time to the grant requirements. You are ultimately responsible for ensuring that your application is compliant with any requirements set by the grant administrator.

### **Information to have available when completing your application:**

- **Incorporated association name and number:** you can find this on the [Consumer Affairs Victoria portal](#)
- **Australian Business Number (ABN):** You can find this by searching [ABN Lookup](#)
- **Registered address:** This will be your club's primary place of business and is ordinarily the address used to register as an incorporated association and/or for an ABN
- **Postal address (optional):** You may choose to provide a different postal address
- **Authorised person:** A person within your club who holds a position of authority and can engage with SRV, as necessary. This may be the person completing the application
- **Bank Account details:** Approved payments will be made to the nominated account
- **Participation Data:** Evidence to support your statements including historical data, trends, comparisons, etc (available from Play Football or Football Victoria upon request)



## **CLUB SUPPORT PROGRAM**

### **VicHealth Reimagining Health Grant Application**

VicHealth is offering grants of up to \$3K, \$10K or \$50K for local organisations who can support **young people (aged 0-25 years)** or Victorians **experiencing disadvantage**, by creating meaningful **social connections**, providing opportunities for **physical activity** or by addressing **food security** issues. Ideas can be brand new, or can expand existing programs or work that will support priority groups listed above.

### **Example of Eligible Items & Potential Application Ideas:**

Eligible items and potential projects may include but are not limited to:

- Social Football Programs Start Up Costs (Eg: GoFootball, GoFives, GoSevens, GoGirls, etc)
- Targeted School Clinics (Eg: 6 week clinic for Grade 3-6 Girls from schools in X area)
- New team costs (Eg: New kits, team entry costs)
- Uniforms (Eg: playing kits, tracksuits, socks, boots)
- Equipment (Eg: goals, balls, bibs, cones, first aid equipment, gloves, shin pads, etc)
- Participant or volunteer support expenses, including costs to reduce barriers to participation (Eg: Fee Bursary/Scholarship Program)
- Short-term project staffing or subcontracting
- Organisational capacity-building that will contribute to sustained benefit to the community.  
The club has low levels of membership from young community members due to regional/remote location

### **Questions to Applicant & Example Answers**

#### **1. Provide a brief project summary/statement (*Hint: Try to include your vision, a barrier that currently undermines that vision, and the action you will take to create a better future.*)**

Our club/association has identified (Insert Needs/Reasons for Project here) through extensive (Insert Surveys/Consultation/Research here) that currently restricts and prohibits (Insert Physical Activity/Social Connection/Food Security here) in the (Insert Age/Gender/Cultural) demographic within our community. By implementing our (Insert Program Idea Eg: Social Football/School Clinic/Fee Bursary/Uniform Supply/etc here) Program in partnership with VicHealth, we will be able to overcome this barrier to create better health outcomes for young Australians.

Potential **needs/reasons** for the project may include:

- Club participants are from a community with high levels of low socio-economidisadvantage (support with [2016 ABS census data](#))
- There is a severe lack of participation and/or engagement with females in the X to Y age group
- There is low participation and/or engagement with the (CALD, All Abilities, etc) population
- Club/participants cannot fund uniform/equipment purchases
- There is a lack of participation opportunities due to geography/location
- There are significant cost barriers to participation
- There is a demand for informal/social Football outside of traditional competition



**2. In 5 or 6 sentences, describe what will change in your community as a result of your project?**

As a result of our project we will **see immediate changes** including:

- An increase in the proportion of X to Y's playing sport once a week
- Fielding a new team in the (Insert Relevant Age Group)
- The implementation of social Football programs to cater for more community activation
- Attracting new club members from the community due to reduced barriers of entry for participants
- A growth in regular (once/twice a week) participation for all those aged (Insert Age Here) and above
- Growth in participation in the female demographic by (Insert Percentage Here).
- Growth in participation by individuals (aged 14+) with a disability
- Increased participation opportunities for individuals from a low socio-economic background with existing low levels of participation in physical activity
- Increased participation opportunities for individuals from disadvantaged or previously untapped community groups with existing low levels of participation in physical activity (Eg:CALD, All Abilities, Female, etc)

Furthermore, our project will trigger **long term changes** such as:

- Increased engagement and partnership with the (Insert School Name) administration and community to allow ongoing program delivery
- Increased engagement with disadvantaged or previously untapped community groups (Eg: CALD, All Abilities, Female, etc)
- Increased player retention and a reduction in drop off at ages 14, 16, 18, etc
- Greater social activation of the (Insert Relevant Age) group within the (Insert Relevant Town, City, Local Government Area) community.
- Stronger partnerships between community organisations catering for young people in our community.
- Higher levels of physical activity and social connection in the broader (Insert Relevant Town, City, Local Government Area) community
- Sustainable program delivery to ensure ongoing health and wellbeing benefits



## **CLUB SUPPORT PROGRAM**

### **3. What activities will you do with the funding, or what items will the funding purchase, to enable you to create the change?**

As a result of partnering with VicHealth, our club/association will be able to **create** the aforementioned **changes by**:

- Purchasing uniform and equipment required to enter the new (Insert Age Group) team.
- Creating a bursary fund to subsidize participation fees of (Insert Number of Scholarships) individuals from demographics with existing low levels of participation in physical activity (Eg. All Abilities, Older Adults, Women & Girls, CALD & Aboriginal communities)
- Funding delivery costs such as equipment, staffing costs, flyers, etc to provide (Insert number of clinics) one hour school clinics over a (Insert Number of Weeks) period, to create (Insert Number of Clinics x Number of Weeks x Number of Children) participation opportunities in (Insert Female/CALD/All Abilities, etc) children within our community.
- Funding the start up costs such as facility hire, equipment, staffing costs, flyers, etc associated with implementing an alternative social program to target new participants and foster social connectivity.