

LOVE THE GAME

lovethethegame.vic.gov.au

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LIVE QUIZ

Please enter: salt.livequiz.me into your web browser.
Then press GO. Do not press Search.

Choose: [Join](#)

Meeting code: [200205G](#)

LOVE THE GAME **NOT THE ODDS**

SALT VISION

To transform Australian culture through sport



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SALT - PARTNERING WITH THE VICTORIAN RESPONSIBLE GAMBLING FOUNDATION



An initiative by



Victorian
Responsible
Gambling
Foundation

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VRGF VISION

Is a Victoria free from gambling-related harm



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HOW TO SPEAK AUSSIE



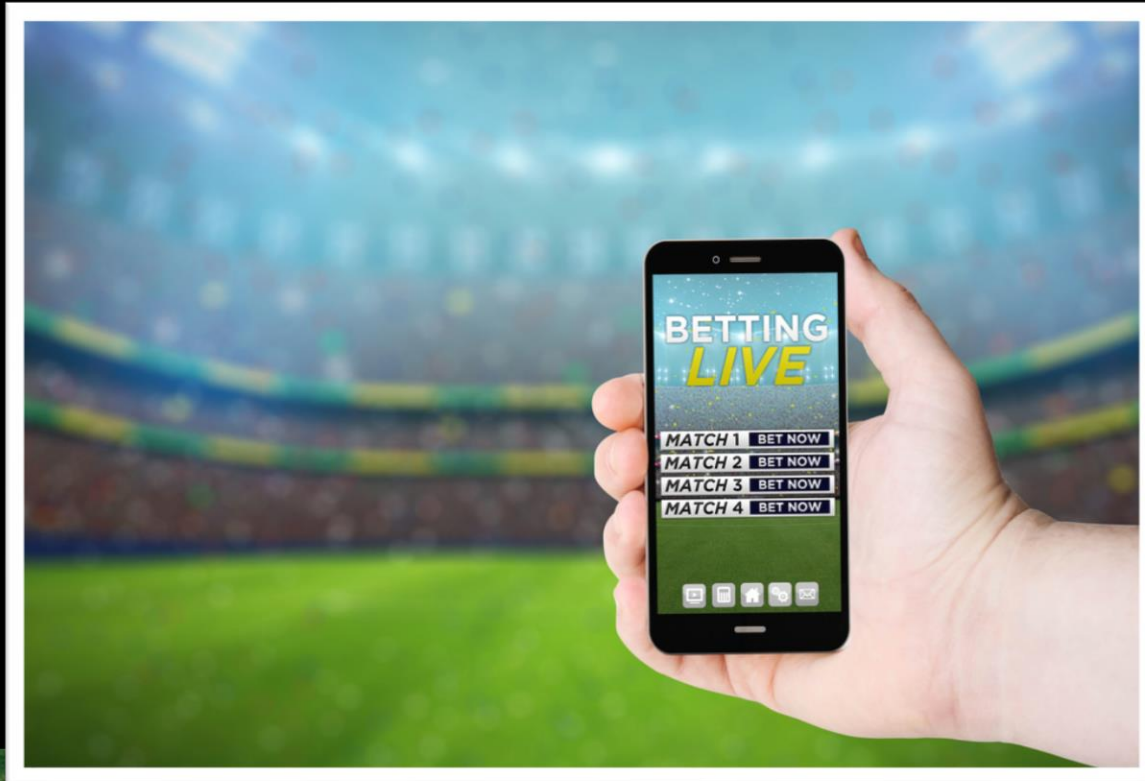
SPORTING CLUBS CAN HAVE A POSITIVE IMPACT ON THEIR PLAYERS



- What kind of club do you want to be?
- What reputation do you want?
- What influence will you have on your kids?

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SO... WHERE DOES GAMBLING FIT IN SPORT?



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GAMBLING IS BECOMING A NORMAL PART OF HOW WE EXPERIENCE SPORT

“The proliferation of gambling advertising, particularly sports betting, is positioning gambling as an integral and ‘normal’ part of enjoying sports, and is paving the way for young Australians to become the new generation of problem gamblers”

- Professor Lyn Littlefield, Executive Director, APS

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The Australian Psychological Society (APS)

https://www.psychology.org.au/news/media_releases/31October2016

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THE FACTS...

- In any 12 months, up to a quarter of young people bet on sport
- Teenagers are 4 times more likely to develop gambling problems than adults
- 1 in 5 adults with gambling problems started gambling before they were 18
- The Australian Gambling industry spent \$236 million on advertising in 2016

<https://www.abc.net.au/radionational/programs/rearvision/the-world%E2%80%99s-biggest-gamblers/9640254>

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4TH 09:40 WEST COAST EAGLES 84
ESSENDON 79

WE ALL WANT THE BEST FOR OUR KIDS



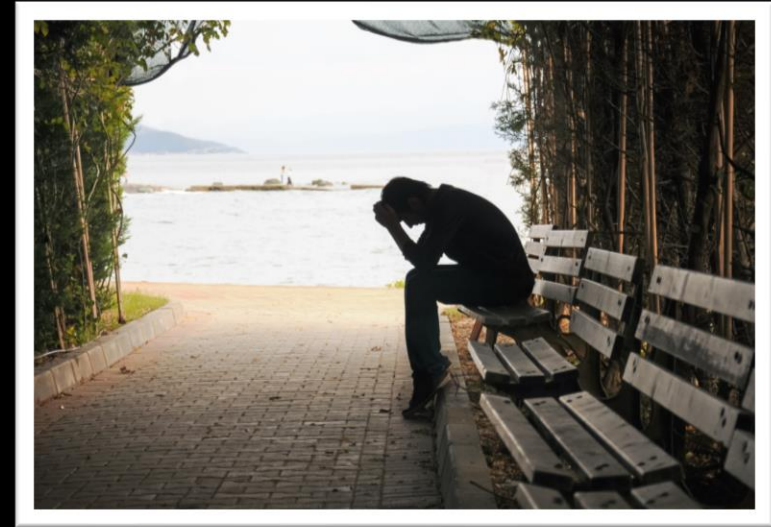
- Happy
- Healthy
- Confident
- Good Friends
- Successful

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GAMBLING HARM

Harm from gambling isn't just about losing money. Gambling can affect:

- Self-esteem
- Relationships
- Physical and mental health
- Work performance
- Social life



THE EXACT OPPOSITE OF WHAT WE WANT FOR OUR KIDS!!

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<https://gamblershelp.com.au/learn-about-gambling/harm-from-gambling/signs-harm-gambling/>

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GAMBLING HARM



Problem gambling has also been linked to suicide, family violence and substance abuse

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<https://www.sbs.com.au/news/exposing-the-links-between-gambling-and-suicide>

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WHO HAS THE BEST ODDS - BETTING COMPANIES OR PUNTERS?



- Or \$1251 per adult!
- Australians lose 40% more on gambling per capita than any other nation

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WHO'S MOST AT RISK?

- Young males
- Low socio-economic
- Substance use
- Low level of education
- Experience of trauma
- Experience of mental illness
- Contact with corrections system



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THE COMMUNITY SAYS NO

- There is a growing community backlash to the proliferation of betting advertisements, particularly around sporting events
- 74% of Victorians think adolescents are exposed to too much gambling advertising
- Over 300 local grassroots clubs and elite sporting clubs have joined the VRGF program to protect young people from gambling harm

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<https://responsiblegambling.vic.gov.au/resources/gambling-victoria/what-victorians-think-about-gambling/>

Australian Communications and Media Authority (ACMA)

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ELITE VICTORIAN CLUBS & ASSOCIATIONS THAT HAVE SIGNED THE VRGF CHARTER



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KNOWING THE RISKS, SHOULD YOUR CLUB ADVERTISE SPORTS BETTING?



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LIVE QUIZ QUESTION



1. Do you think it's appropriate to advertise sports betting where kids and young people play or watch sport?
2. Do you think there is too much advertising for sports betting?
3. Would you like more restrictions around sports betting advertising?
4. If your club was offered money to promote sports betting, would you personally want your club to take it?

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CALL TO ACTION

To take a stand against sports betting advertising at your local club, go to

lovethgame.vic.gov.au/join

and fill in the quick sign up form - it literally takes less than two minutes!



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WHERE TO GO FOR SUPPORT...



**Gambler's
Help**

1800 858 858
gamblershelp.com.au

Many ways to get support

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