

# Annual Report 2011



FOOTBALL  
FEDERATION  
VICTORIA



# FOOTBALL FEDERATION VICTORIA

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## Vision

Football will be regarded as the sport that provides genuine access and value to quality experiences which inspire Victorians

## Mission

We are in the business to deliver the best possible football experiences and opportunities to our customers and partners.

## Core Values

**Unity** | Victorian football stakeholders will work together to deliver a shared vision and purpose for the growth and health of the game.

**Pride** | We are proud of the organisation we work for and bring infectious enthusiasm in pursuit of our vision for football.

**Integrity** | The affairs of the FFV will be unconditionally embedded in honesty and fairness

**Respect** | We will treat others the way we expect to be treated. We will also earn respect through becoming a positive and powerful force capable of delivering meaningful sport and social outcomes within the broader community.

**Openness** | We will engage and communicate transparently with the football family and listen with an open mind.

**Performance** | We will strive for service and business excellence off the field and inspire results on the field for Victorian clubs, players, coaches and referees

# President's Report



## In 2011 I was elected President of Football Federation Victoria at an exciting time for the game and the organisation.

2011 marked the end of the cycle for our Strategic Plan and the beginning of the next four year cycle. So much has been achieved in the last four years that has had a positive effect on the game of football in Victoria but I believe the challenges that face us, and the goals we are seeking to achieve by 2015, will improve the sport, and our stakeholders enjoyment of it, even more.

We have set high goals for the game, the Federation, and our members and stakeholders.

In essence we will achieve our goals and compete with other sports by

- (a) Increasing the number of quality football facilities
- (b) Providing great experiences at an affordable price
- (c) Assist in the development of our talented players, coaches, referees and administrators.

To get to this point a lot of work and consultation has been undertaken by people who are at the core of the sport in Victoria. A Members Workshop was held in September allowing Zone Representatives and Standing Committee members to express their views on the new Strategic direction for the organisation. Following this workshop the FFV Board and Management Planning Team continued the planning process. The work performed at the Members Workshop formed the basis of discussions, as ideas were challenged and refined. Ultimately the top six strengths, weaknesses, opportunities and threats were agreed upon and from these, the six top strategic issues facing football in Victoria were identified.

One pillar of the new strategic plan that is particularly exciting is the support FFV plans to give to volunteers. So often the work at a club is left to a few people. FFV understands this and hopes to provide the support necessary to make the work of volunteers that little bit easier.

2011 also saw significant changes to the FFV Board of Directors. As well as my election to the position of President, new directors Lynne Jordan and Steven Milicevic were elected. My sincere thanks go to retired President Tony Dunkerley, and to retired Directors Jamie Parsons and Mark Trajcevski for their contributions to the Board and the game of football across Victoria. Bridget Marcou and Annette Hughes finished their terms as appointed directors and I thank them for the contributions they made during their Directorship. Joe Perri was appointed as a Director to fill the casual vacancy created by my election as President, and Zak Gruevski was appointed as a Director in June.

Sadly every year FFV loses wonderful people and in 2011, FFV Life Members, Ken Lyon, Albert Merrills and John Hodgson passed away. At the time of writing FFV

Patron Michael Weinstein also sadly passed away as well as Les Shorrock. All will be remembered fondly for their dedicated service to our game of football.

The success and growth of football in Victoria does not happen without the commitment and passion of a number of people. I would like to thank the entire football family for another great year. The success of our game is largely thanks to your hard work and dedication.

There are so many people to thank for their work in Victorian football, including the tireless efforts of the Members of FFV, the Zone Representatives and Standing Committee members. You listen to clubs and relate that information back to FFV in a fair and objective way.

Our Tribunal and Appeals Board members put themselves forward for a tough, and at times thankless job. But they all go about their business with the correct attitude and I believe have carried out their duties with great professionalism and independence.

FFV has had a number of outstanding supporters and sponsors in 2011 and I thank them all for their support of the work

FFV is doing. I trust that we can continue and grow our partnership in the next twelve months.

I would like to thank the government, both at Local and State level, for their support throughout 2011. It is a genuine partnership to achieve great social outcomes of inclusion, diversity and participation.

To Chief Executive Mark Rendell and his team, I thank them for their work across all aspects of football, in particular helping to bring together all the strands of our strategic plan into the working document we have now.

Finally I would like to thank the FFV Board of Directors for their time and effort spent as volunteers on FFV business throughout 2011. I am truly excited to be working with this group of professional people to improve football in Victoria.

2012 marks the 128th year of football in Victoria. I look forward to continuing the important journey of building our game together.

More people, playing more football, more often.

*Yours in football,*

**Nick Monteleone**

PRESIDENT

## Board of Directors



### Nick Monteleone

President

Nick has had four years previous experience on the FFV Board before being elected as President.

Before that he spent eleven years on a community club Committee of Management as Junior Coordinator, Vice President, and President. During this period the club went from 3 to 23 teams, and from one to three grounds with quality lighting.

He was a Human Resource Professional in the Public Health sector for four years. Now he owns and manages an importing business, and is passionate about his farm and the environment.

Nick enjoys personal contact with people from the football family and discussing their shared love of the game.

He believes in partnering with all levels of government: Local, State, and Federal. He is open, transparent, accountable, and consultative.

Family, farm, and football are what he enjoys most.



### Bart Harrold

Bart has been involved with Football in Victoria in many and varied ways over the past 40 years.

These areas include, being a past player, holding various club committee positions at Junior and Senior level, and being a delegate and past President of the Bayside Football Association.

Throughout his football career he has also represented the former Victorian Leagues on the VSF Board as well as being a Member and Chairman of the VSF Investigation and Disciplinary Committee. Other than Football, and over four decades, he has held various senior management roles in the Financial Services arena, predominantly in the Insurance and Risk Management fields. So in the above areas he brings a wealth of experience to the FFV Board of Directors. He also places a strong emphasis on good governance and currently is a member of the FFV Board's Sub-Committee on Governance matters.



### Joe Perri

Joe Perri is the Managing Director and founder of marketing communications and Public Relations consultancy Joe Perri & Associates. Joe started his business in 1995 after working for 22 years for a large multinational financial services company. Since then, Joe Perri & Associates has grown to provide marketing focussed communication and PR solutions for clients in the corporate, SME, government and non-profit sectors that help them to achieve their long term strategic business aspirations.

Joe Perri has an extensive football background. He oversaw the amalgamation of North Glenroy and Broadmeadows City soccer clubs into North City Lions and was the merged club's inaugural president. Joe was the Chairman of the Northwest Junior Leagues committee and represented the region on the VSF's Junior Leagues Management Committee. He was also instrumental in establishing the club secretaries forum in the north west region and played an active role in the Football Forum that lobbied for constitutional change in the sport.





### Steven Milicevic

Steve has had over 20 years of extensive involvement within football. On a personal level, he has played, coached and refereed at both junior and senior levels in Victoria. On a professional level, Steven has also held the positions of Lawyer and Head of Player Relations at the Australian Professional Footballer's Association Inc. and subsequently a sitting tribunal member on FFA's Appeals Committee. Steve was elected to the FFV Board in 2011 and is currently the Chairperson of the FFV Board's Governance Committee.

A lawyer by trade, Steven has worked as both a private consultant and legal adviser to both individuals and companies across a broad range of industries including sport, property, franchising and IT and is currently General Counsel at one of Australia's leading apparel companies.

Steve brings his unique experience, love and understanding of different aspects of football to the FFV Board and looks forward to contributing to the sustainable growth of the beautiful game in Victoria.



### Lynne Jordan

Lynne has over 10 years' experience working as Chief Executive Officer of a successful Not for Profit Organisation. From this role she offers a wealth of experience in leadership, direction and management. Lynne has developed significant governance skills and knowledge and as a CEO has reported to the Board of Directors for over 10 years. Lynne has extensive experience in financial and operational management along with leading a range of service initiatives.

Lynne possesses extensive leadership skills and having lived and worked in rural and metropolitan areas of Victoria, Lynne has a strong understanding of the range of statewide issues.

Her passion for football stems from her two daughter's involvement in the sport; she has made significant contributions as a committee member, team manager, and a parent. Lynne is an enthusiastic advocate for providing clubs with support and building effective communication to ensure development for the future.



### Ian Eman Ammache

Ian is a passionate football enthusiast and has been involved in the game for more than 15 years. Ian has held senior management roles in the telecommunications industry and more recently has moved in to property real estate. Ian's focus within football has primarily been around coaching development and he currently holds a Senior Level Licence. With his focus set on enhancing FFV's future strategic direction, Ian brings his love of the game and his grassroots experience to the Board with enthusiasm and has contributed to a number of key priorities for the Board.



### Zak Gruevski

Zak joined the Board in June 2011 as a Board-appointed Director. As a qualified CPA, over the past 15 years Zak has held a number of senior finance roles predominantly in the non-for-profit sector. For the past four years, he has held the role of Chief Financial Officer at the Royal Women's Hospital, where he has demonstrated strong leadership in financial management, budgeting and operational performance, compliance and strategic planning. In addition to the professional skill set which Zak brings to the role of Chair of the Finance & Audit Committee on the FFV Board, his enjoyment and enthusiasm for the game over the past 25 years as a player, supporter and a parent of a child currently playing the game, assist him in making a strong contribution on the Board of Directors.



# Message from the Chief Executive

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## 2011 was the culmination of our four year strategic planning cycle.

In 2007 the FFV set itself some lofty targets to achieve over this timeframe and I am proud to say that the organisation has met those challenges and in many cases surpassed the targets set. A record of the achievements over the last four year cycle can be found on the following pages.

A new strategic plan has now been developed for the period 2012-2015 and again the goals are challenging. However I think this organisation has shown that it is up to the challenge and will endeavour to meet and surpass those targets for the betterment of the sport of football in Victoria.

As you read through this Annual Report it will become clear that an enormous amount of work has been undertaken by a committed FFV staff to support and grow the game. One of our major achievements for the year came just before Christmas when the magnificent facility at Knox, the Knox Regional Football Centre was officially opened. A lot of effort has gone into the Knox facility and it is widely regarded as one of

the best of its type in the world.

Our aim for 2012 is to ensure this facility is utilised as it provides an income stream for FFV that will be fed back into the sport.

I'd like to thank the staff at FFV for their efforts in the last twelve months. It is good to work with people eager to make a difference.

I'd also like to thank the Board, led by Nick, for their counsel and support in what is always a busy and stimulating working environment at FFV.

*Regards,*

**Mark Rendell**

CEO

## Summary of Achievements 2008-2011

### Issues Pre 2008 Strategic Plan

- Limited unity of purpose for the future of the game
- Business model is supply-driven and is not responsive to its customers needs
- Strategic partnerships are under-developed
- Negativity associated with the image of 'football'
- Inconsistent service delivery across Victoria
- There is not a clear and consistently implemented pathway
- Gaps in the talented player pathway inhibiting player development particularly for women and girls
- Women and girls represent a tremendous opportunity
- Overwhelming support for the introduction of small sided games
- Clarity and delineation between community and representative streams of football needs to be developed.
- Demand has outstripped supply – no place to play
- Football requires a statewide water efficiency strategy
- Clubs need expertise and support in the areas of facility development and government relations.
- Synthetic surface complex is desirable in all major metro and regional population hubs
- Poor provision for change room facilities inhibits the attraction of women and girls to the game
- A behavioural change is required by the football community to raise the level of respect and safety for referees and officials
- Insufficient pool of referees
- Referees require ongoing development and support
- Better quality coaching education
- Insufficient numbers of active coaches who are accredited



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## From 2007 to 2011, FFV has been able to...

### FACILITIES

- Facilitate the investment of over \$65m across the State on a wide range of football facilities
- Grow the number of synthetic pitches from 3 to 36 (more than rest of Australia & NZ combined)
- Complete the development of the FFV managed Knox Regional Football Centre including first Football Fives facility in Victoria
- Commence regional football centres development in Bendigo, Ballarat and Shepparton
- Facilitate 56 upgrade projects funded under Strengthening the World Game program

### PARTICIPATION

- Increase overall player registrations from 42,936 to 65,909
- Increase women and girls' registrations in outdoor football by 32%
- Increase outdoor player registrations from 41,208 to 53,712
- Increase Futsal registrations from 1,728 to 5,066
- Increase 'social' football registrations from 0 to 6,731
- Reduce barriers to participation by traditionally disadvantaged groups (new arrivals, Indigenous, etc)
- Increase accredited coaches by over 4,000
- Increase the number of active referees to over 1,100, an increase of 75% from 2007

### STRUCTURE AND COMPETITIONS

- Facilitate all clubs having standard constitutions
- Introduce Club Accreditation Program that has been adopted nationally
- Introduce Small Sided Football in a uniform format across Victoria for 5-11 year olds
- Restructure the Metropolitan Junior Competitions
- Introduce zero tolerance to bad behaviour that has seen a decrease in the number of suspensions by 23% and a decrease in the number of warnings and fines by over 56%
- Increase Game Development staff from 1.5 to 15.5 (7 based in regional areas)
- Increase promotion in schools and community through a partnership with SEDA and HAL clubs

### FINANCE

- Registration fees have increased less than CPI, by way of example the fee for SSF has risen less than \$1 since 2007
- Increased our asset base by \$2m with \$1m of that being cash
- Grown Commercial and Sponsorship revenue by 114%

### TALENTED PLAYER DEVELOPMENT

- Grow the number of Victorians in National teams from 20 to 34
- Establish the Victorian Champions League for both boys and girls
- Select 10 state teams from VCL – 10 month a year development program is now provided
- Facilitate the establishment of a Women's team in W-League in partnership with Melbourne Victory
- Introduce 7 regional academies providing year round coaching for talented country based players
- Develop the selection of 15 Futsal state teams from the MFL and Club Championships held in Bendigo
- Establish full time NTC girls program and under pinning programs including EAP and VCL country teams playing in WPL
- Establish full time NTC boys program (U15) and senior NTC boys program (U16-18)
- Establish in partnership with FFA boys NTC underpinning programs with Skillaroos (U13) & 4 SAP's
- Employ a Full time Technical Director and now conduct AFC "B" and "C" coaching courses in Melbourne

### STAKEHOLDER SATISFACTION

- Increase stakeholder satisfaction from 66% in 2009, to 76% in 2011

### REGIONAL / COUNTRY VICTORIA

- Increase Regional staff from 4 casuals, to 7 full-time staff
- Integrate Geelong, Central and Sunraysia regions into FFV administration



# Football Development

## 2011 Operational Strategy

**Provide an environment for growth and excellence in Football Development for all people involved.**

### MyFootballClub - 2011

Overall player Registrations for 2012 increased across the board for all forms of the game of football, breaking records for the third year in a row.

"Other" registrations showed the largest growth area which includes Boys FC, Cottee's 5 a-side, Beach Football, Regional Challenge Cup, FFV School Holiday Programs, Miniroos/Mini-Matilda's, Summer Sevens, All Nations Cup, Come and try Gala Days and Social Football. Cottee's 5 a-side participants were registered within MyFootballClub for the first time in 2011 which resulted in the large increase for this football type.

Overall the breakdown by player type for outdoor registrations has remained stable from 2011 with a growth of 3.9%.

Male players were the largest growth area in outdoor registrations with an increase of 5.0% with Female Player Registrations dropping slightly by 0.9% from 2010. Indigenous outdoor player registrations have again been increasing for 2011 increasing by 63.9% from 2010.

**8.9%**  
**INCREASE**  
**in player**  
**registrations**  
**from 2010**

#### Statistics

- Total overall player registrations - 66,061 - an increase of 8.9% from 2010.
- Total outdoor player registrations - 53,712 - an increase of 3.9% from 2010.
- Total Futsal registrations - 5,625 - an increase of 4.6% from 2010.
- Total other registrations - 6,724 - an increase of 86% from 2010.

#### Outdoor Registration Statistics

- Overall increase of 3.9% from 2010.
- Male player registrations 82.8%
- Female player registrations 17.2%
- Male junior player registrations (18 & Under) 62.4%
- Female junior player registrations (18 & Under) 13.6%
- Junior players (18 & under) 75.9%

### Regional Integrations Department

The FFV integration process achieved two significant milestones in 2011, with both the Geelong Region and Sunraysia Region overwhelmingly voting to commit to permanent integration.

Relationships with regional referees, local councils and sponsors have strengthened as part of the process.

The FFV now fully administers and manages football competitions in the Geelong Region and Sunraysia Region including, but not limited to, competition administration, tribunal and discipline, referees, finance, game development and all other aspects of the world game.

2011 saw the FFV lay solid foundations for future regional integration success. The FFV remains in a strong position to further advance and develop football in regional Victoria.



## Talented Player Development

Talented Player Development (TDP) provides opportunities for identified players to access relevant services throughout Victoria. Programs for both Football and Futsal players of both genders are developed and supported by a network of coaches who are committed to both player and personal development.

The high performance area further develops players and facilitates the transition from Victorian squads into National squads and competitions through well planned and structured programs delivered by highly qualified and Nationally recognised coaches.

All programs are designed to provide opportunities for selected players to play in competitions where the “best play against the best” and helps them achieve the 10,000 hours of deliberate practice required for excellence.

Coach education is also a major factor in delivering these services and through FFV’s Technical Director conducting Victorian based ‘B’ and ‘C’ Licence courses not only provides access to local coaches but also allows for the identification of potential program coaches in the future.

- Two preparation camps were conducted for State teams at Geelong Grammar School
- Ten State representative Football teams toured to National Championships
- U13 Girls – Metro and Country
- U13 Boys - Metro and Country



- U14 Girls – State
- U14 Boys – Metro and Country
- U15 Girls – State
- U15 Boys has been replaced by the Institute Challenge
- Two x U15 Boys squads travelled to New Zealand for a short tour to replace National Championships

## National Championships – All Stars selections

### Boys

#### U13

- Brandon Ospinov -Metro
- Seb Pasquali - Country (Named best player in U13 age group, eligible for U12 age group)
- Dion Paola - Metro
- Head Coach- Ivan Jolic - Metro

#### U14

- Lucas Spinella - Metro
- Damien Rastocic - Metro
- Mehdi Sarwari - Metro
- Anthony Duzel - Metro (Named best player in age group)
- Nicholas Gonzalez - Metro

### Girls

#### U13

- Jaimee Williams - Country
- Edith Fordyce-Crocker - Metro
- Jamie Brown - Metro
- Eleni Fakos - Metro
- Assistant coach – Darren Tan - Metro

#### U14

- Jess Pitts (Country based player)
- Beatrice Goad

#### U15

- Candela Ferreyra Bas

## Club Development

### Football ACE Accreditation

The Football ACE club development program was released in 2009, designed by FFV and supported by Sport and Recreation Victoria (SRV).

The program was aimed at:

- Achieving club excellence (ACE)
- Fostering best practise in club management and development
- Ensuring existing and new club members receive a quality experience when they join a club
- Providing an environment that is attractive to sponsors as well as developing a sense of community with all key stakeholders

Prior to the beginning of the 2011 season, FFV was pleased to announce that all 315 existing clubs, plus fifteen new clubs, had successfully completed Level 1 of the Football ACE accreditation program, rendering 100% compliance with this program. FFV has been working closely with Football Federation Australia on the development of FFA’s National Club Accreditation Scheme, to include three additional levels, which will replace the Football ACE program upon its release in 2012.

## Football Development (continued)

### National representation

#### Matildas - 2

- Melissa Barbieri
- Laura Alleway  
(MVFC player from Queensland))

#### Young Matildas - 3

- Steph Catley
- Briana Davey
- Ashley Brown

#### Under 17 Women's National Team - 4

- Alison Clarke
- Alex Natoli
- Julia Sardo
- Coach – Vicki Linton

#### AIS and National squad players - 4

2011 Victorian players in Australia Institute of Sport and National teams:

- Brodie Patterson  
– Signed by Melbourne Heart
- Kobi Boahene
- Hernan Espindola  
– Signed by Melbourne Victory
- Daniel Chabani  
(played for Australia in tournament in England)  
– Signed by Melbourne Victory

#### Institute Challenge

Players selected in All Stars team

- Daniel Miskulin  
(top goal scorer)
- Lucas Spinella  
(named best goalkeeper)
- Milos Ridesic
- John Buceto
- Jordan Brown  
(injured; did not play required games for final selection)

### 2011 Representative honours

Matildas	2 (One 2010/11 MVFC player from Qld)
Young Matildas	3
U17 Girls	4
W League (MVFC)	15
Socceroos	12
Young Socceroos	7
Joeys	1
AIS	1
Melbourne Heart	11 (Youth and Senior)
Melbourne Victory	21 (Youth and Senior)
Other A League clubs	26 (Youth and Senior)

### Skill Acquisition program

A Skilleroos program operated successfully throughout 2011 and four skill acquisition foundation programs were established, two Metro and two Regional (Geelong & Bendigo).

### Futsal

Fourteen State Representative Squads were to attend the 2012 National Futsal Championships with age ranges from U11 to Senior for both males and females.





## Referee Development Program



The FFV Referee Review was completed at the end of December 2010 and was accompanied by a three-year implementation plan. The review was launched as a means of addressing issues surrounding referee recruitment, retention, education and quality.

There were several major achievements in implementing the Referee Review recommendations in 2011. One of these was the development of the Instructing Referee Program. This included the delivery of the national Instructing Referee course presented at clubs for interested participants, primarily young people interested in beginning refereeing, and parents of players in small-sided football. Once the course was completed participants received a green officials shirt, symbolising their rookie status, and a basic equipment pack. As a result of this program a total of seventy nine instructing referees were recruited and officiated for the first time at U11 small-sided football games.

The 'green shirt' program was also introduced for newly qualified Level 4 referees of any age. The purpose of the green shirt was to demonstrate to players,

coaches, and spectators that the referee was not experienced. It was used as a tool to eradicate abuse of inexperienced referees, which was identified through the review as the most common reason why referees leave the game. In addition to the green shirt, graduates of the course were supplied with a kit consisting of flags, whistle, red and yellow cards, socks and a bag. Overall, twenty six Level 4 Referee courses were held during the year, engaging a total of 380 people. This has led to a total registration of 1166 active referees – the highest ever recorded in Victoria. Just under 100 of these referees are women, again, a record for Victoria. To continue to support female officials a women's referee support group is being developed in consultation with existing female referees.

A Club Assistant Referee program was developed by FFA and presented at eighteen clubs across the state, engaging 216 club members. This proved to be highly popular, with most clubs indicating that the people who attended the sessions developed a much higher awareness of their responsibilities as club assistant referees, and a greater knowledge of the rules, especially the offside rule, which gave them more confidence in their role.

The Club Feedback Form, available by a link from the referee page on the FFV website, was promoted amongst clubs in 2011. This has provided some valuable feedback with some referees promoted as a result of positive reports from clubs.

Remaining recommendations which will be implemented over the next two years, include a new structure for referee development, an ongoing referee recruitment campaign, compliance with rules of competition in relation to ground quality and referee facilities at clubs, an online Laws of the Game test, a nationwide 'Respect' program, and issues related to abuse of referees including funding for debriefing and support for referees subjected to abuse.



## Referees

2011 saw a record number of FFV Match Officials registered, totalling 1167. Of these ninety six were female.

The positive outcomes of the Talented Officials (TOP) and High Performance Referee Programs (HPR), in particular for some individual referees, have really come to the fore this year.

Of the four match officials selected from TOP to attend the National Youth Championships, three were chosen to attend the Institute Challenge in November. At the latter tournament, Harley Natis (19), FFV Young Referee of the year in 2011, was selected as Referee of the Tournament.

Alejandro Azcurra (25) has graduated from the AFC "Projects Future" two year course and is awaiting confirmation that as one of the top six graduates, he will be invited to England in early 2012 for extra training experiences.

Lucien Laverdure (25), FFV Referee of the Year in 2011, was recently awarded one of two ASC National Officiating Scholarships for 2012, which will enable him to participate in further development coaching and officiating around Australia.

Both Alejandro and Lucien have also been included in the new HAL "C" referee panel for 2011-12.

During the year a structured, on-line Match Official Club Feedback Form has been implemented which includes the mechanism for clubs to be involved in the further development of referees.

However, for match officials and the game in general, the most positive statistics are the reduction of yellow cards, by 24% and red cards, by 7%. This has been achieved by the better education and coaching of Match Officials and the adherence by the majority of participants to the FFV Zero Tolerance Policy.



# Leadership

## 2011 Operational Strategy

**Provide leadership and influence that strengthens Victorian football across the State.**

### MyFootballClub

All 316 Victorian clubs were trained and given access to MyFootballClub for player registrations with 46% of outdoor clubs having two or more trained registrars. Registrars were trained by attending one of the twenty three system training sessions held across Victoria. A webinar was also made available for training which was a great training initiative. Comprehensive user guides were also made available on the website as well as training videos.

All active referees were entered into MyFootballClub and will be self registering in 2012. Participants in the NYL, NTC and State Representatives teams were also able to self register this year within MyFootballClub and pay online their respective fees at the time of registration.

Clubs have also been registering their match officials, coaches and volunteers into MyFootballClub with tailored guides made available to assist with registration.

A total of thirteen club information sessions were also held across

the state including a webinar to provide information to clubs in relation to player registrations and registration regulations. A video of the Information Session was also made available on the website for those who were unable to attend.

### Talented Player Development

A SEDA Talented player program was provided with coaches for four programs in 2011 and one player from the program has been given a contract with Melbourne Victory NYL team.

### Women

Women attending coaching courses

- C Licence courses - 1
- B Licence courses - 3
- Women in State representative coaching positions - 4
- Women in FFV program coaching roles (EAP/NTC) – 2
- Women in Regional Academy coaching positions - 2

### Coaching

FFA Coaching courses

First FFA courses to be delivered by a State Federation in both B & C Licences

- B License – 21 coaches including three women
- C License – two courses started and completed in 2011 – 40 candidates (one woman).

One further course started in 2011, will complete in 2012: 23 coaches (No women)





### Overall Misconduct Statistics For The Last Four Years (Metropolitan Melbourne)

	2008	2009	2010	2011
Tribunal	145	126	118	153
Fines	315	235	254	215
Player Suspensions	1754	1541	1432	1333
Warnings	354	176	92	79
<b>Total Misconduct</b>	<b>2568</b>	<b>2078</b>	<b>1896</b>	<b>1780</b>

### Tribunal and Disciplinary Department

2011 saw a continued decline in misconduct matters across FFV competitions. Underpinned by the zero tolerance policy, the outcomes this year have again been encouraging.

Player suspensions have declined by 6.91% compared to 2010, resulting in nearly 100 fewer sanctions. There has also been a huge reduction in the number of yellow cards issued.

The number of administrative fines, and warnings processed have also declined sharply.

While this year there was an increase in the number of tribunal cases heard, overall, the number of unique misconduct incidents from a holistic perspective is down 6.1% when compared to 2010.

When compared to 2008, the year that the Grievance, Disciplinary and Tribunal By-Law (GDT) was introduced, the reduction in misconduct incidents is over 30%.







# Customer Service

## 2011 Operational Strategy

**Enhance football service and experiences for all customers including the broader Victorian community.**

### MyFootballClub

Regional clubs received the club information and the MyFootballClub training sessions which were held in their respective zone either by FFV or their respective regional MFC trainer. In total there were five regional sessions held by FFV staff. Further to this, some clubs who were unable to attend due to distance were either offered training via a webinar or over the phone. All clubs were able to access further information and guides on the website.

"Find a club" is an online directory directly linked to the club details within MyFootballClub. This directory is available on the FFA and FFV websites. Further to this an FFV Club Directory was also made available online.

### Game Development

#### Miniroos

In 2011, the focus for Miniros was to become a platform for attracting and recruiting new players to clubs. The Clubs were offered an opportunity to deliver the six-week program prior to or post the regular season. There

were six programs run at clubs with four choosing to focus on a girls only program (Mini Matildas). All programs were run following the 2011 winter season between August – October.

A total of 114 registrations were recorded over the six programs with eighty of those being girls. The age range was between 5 – 12 with the majority being aged between 7 - 11. Feedback from the clubs engaged in the program indicated they were happy with being supported to offer a program in the off season and were hopeful that many of the new participants would return in 2012.

The Miniros program will change the direction going forward with the focus to be put into developing a girls only program utilising the experiences from the Mini Matildas program. The reason for this is that there has been an identified need to have a program available to attract new girls in an environment suitable to their needs.

#### Kinder Kick

The Echuca pilot program for 2 – 4 year olds started in 2010, and was once again run in 2011. There were a total of twenty five children who took part. This program was used to trial some different formats and activities sourced from existing programs for this age group. The learning's from the program will be used in the development of the program going forward.

FFV is currently working on developing a partnership with Playgroup Victoria (PV), which will ideally result in a perfect launch pad for the program.

#### School Holiday Program

The SHP continued its expansion in 2011 with the aim to run ten programs per term (with up to five of those in regional areas) over three terms. This also included two girls only program's, attracting forty-five girls in total. Overall, with the assistance of SEDA, 1,150 children participated in the program in 2011.

Satisfaction remains high at around the 80% mark. In 2012 FFV will look to update the program in order to ensure maximum participation.



### Girls Get Going High School Program

In 2011, FFV delivered the Girls Get Going, or Triple G, program to eight regional schools. The program was developed by the University of Ballarat in conjunction with FFV (as well as Tennis Victoria and YMCA). FFV delivered a six week program to girls in year 7 and 9 classes with almost 850 girls taking part. The challenge remains in converting these school participants into club members.

Feedback on the school program itself was very good from both schools and the girls. FFV will continue the program in 2012, returning to some of the same schools as well as expanding to new schools in other regional areas and metro Melbourne.

### Optus Small-Sided Football

In 2011, FFV continued to work with all affiliated clubs and associations to ensure adoption of the national playing formats for OSSF in the 5-11 age group. Overall, an increase in numbers was recorded from the previous year, with over 19,200 registered participants throughout 2011.



### Schools Football (Cottee's Schools 5-a-side Program, FFV Sport Development Program-SEDA)

2011 proved another successful year of Cottee's Schools 5-a-side. More than thirty Gala Days were held across Victoria, with more than 6,000 boys and girls participating in the program. The program functioned as a fun introduction to the world game, and fostered links between local schools and clubs. In addition to the 5-a-side program, 15,000 school children participated in school clinics delivered by FFV, Melbourne Heart FC and Melbourne Victory FC Sports Development Program students in 2011.

### Indigenous State Football Carnival

The Indigenous State Football Carnival took a participation focus, with communities travelling from right across the state to participate in the inaugural event. Overall, the event successfully engaged close to 100 participants aged 5 – 16, with approximately 40% girls. Modified playing formats were adopted and suited the varying levels of skill and experience on display. With the Knox Regional Football Centre unavailable, the synthetic pitch and newly refurbished facilities at Jubilee Park in Ringwood proved the ideal replacement for what was a very wet and wintry Melbourne day.

The cultural aspects to the day were crucial to the positive experience had by all, with the



Welcome to Country performed by respected indigenous elder Aunty Joy Murphy who opened the carnival. Traditional indigenous games were also run throughout the day by Mullum Mullum Gathering Place. Overall, the carnival was a true celebration of the contribution the indigenous community has made to football over the years and clearly showed the love of the round ball shared by many young indigenous boys and girls. FFV thanks the many partners associated with establishing this remarkable event including the Reagan Milstein Foundation, Federal and State Government, Football Federation Australia, A-League clubs the Melbourne Victory and Melbourne Heart, Leaders of Tomorrow and the National Indigenous Times. FFV also thanks special guests Matilda's star Kyah Simon, Grant Brebner (Melbourne Victory FC), Kamal Ibrahim (Melbourne Heart FC), John Moriarty (former Socceroo) and Travis Varcoc and Nathan Djerrkura (Leaders of Tomorrow and AFL Indigenous stars).

### Indigenous Football Development Small Grants Program

The Indigenous Football Development Small Grants program, supported by the Australian Government through the Indigenous Sports and Recreation Program within the Department of the Prime Minister and Cabinet, was aimed at clubs providing inclusive programs and Indigenous individuals facing financial barriers to participation. There were a total of five individuals and three clubs approved for support, with one program (Shepparton Miniroos) established. Funding covered player registrations, travel, equipment and other individual expenses and will be available again in 2012.

## Customer Service (continued)

### 'No School, No Play' Program

The 'No School, No Play' program, supported by the Australian Sports Commission, is a national program, which member federations administer on behalf of Football Federation Australia. The program is aimed at increasing school attendance by offering football as the incentive to indigenous children. The incentive for students partaking in the program was an opportunity to travel to Alice Springs to take part in the National Indigenous Football Festival. Overall two Victorian programs were delivered in 2011 with the most successful program delivered by the National Female Coach of the Year and Indigenous leader, Jamara Maza, at Worawa Aboriginal College.

### United Through Football (UTF): The vehicle creating social harmony among Victoria's diverse communities.

Over the past three years alone, through the support of VicHealth, Football has assisted approximately 8,000 newly arrived and culturally and linguistically diverse communities unite through Football. VicHealth has played a lead role and have entrusted the leadership and governance of Football Federation Victoria to ensure there are no barriers to participation and that Football remains accessible to all.

Several initiatives were implemented in 2011, which saw a rise in participation in football in all forms by new arrival communities including:



A new brand name (United Through Football) and logo was established as the main vehicle in connecting the newly arrived and culturally and linguistically diverse communities with their new country and local community.

The leaping, colourful figures within the circle create the football pattern whilst representing the united joy that football brings to people all over the globe. A broad spectrum of colours has been used to represent the many different cultures that participate in the past time of football.

UTF was launched at the Heidelberg Stars FC ground in March 2011.

Melbourne Heart player Kamal Ibrahim (Ethiopian background) was appointed ambassador of UTF.

### United Through Football Grants Program

A small grants program (SGP) was established to assist FFV affiliated players (up to \$2,000 available) and clubs (up to \$10,000) overcome financial barriers faced by new arrival communities to participate in football. Sixty one applications were received in the inaugural year with the FFV Grants Evaluation Team approving fifty six applications totalling \$103,200. Thirty five



clubs received funding to support a total of 1,231 newly arrived individuals, with additional support provided to twenty one newly arrived individuals that submitted an individual application. The SGP supported not only applications for clubs and individuals from the Horn of Africa but also Liberia, Sierra Leone, India, Afghanistan, Iraq, Iran, Democratic Republic of Congo, Vietnam, Burma, and Nigeria. The SGP also supported three talented participants who were selected in a Victorian Champions League squad in 2011/12.

### United Through Football Women's Cup

FFV continued to run the award winning United Through Football Women's cup throughout 2011. The cup ran four times over the school holiday period with an average of seventy girls from different communities participating. This event assists young multicultural girls with a passion for football participate in a culturally significant and appropriate manner.



### United Through Football Men's Cup

FFV, in partnership with Darebin City Council, ran the inaugural United Through Football Men's Cup at the State Football Centre in September. The cup saw over 200 males aged 13 and over and not currently registered with an FFV affiliated club participate in a round robin competition over one day. The purpose of the event was to promote structured football to multicultural men not currently engaged at club level.

### Wheelchair Football

FFV in partnership with Scope ran the South East Wheelchair Football Season 2011 kicking off at Springers Leisure Centre in Keysborough on Saturday April 30th. The competition saw thirty eight participants with a disability register in the competition where they not only participate in a competition but develop their football skills and meet new people. The games are played on an indoor basketball court with players using either electric or manual wheelchairs.

### All Abilities Programs

In 2011, seven FFV affiliated clubs ran all abilities football programs throughout the winter season for people with an intellectual and/or physical disability. Overall, there were just over fifty participants taking part in the programs.

### Disability Awareness Initiative

In June 2011, FFV in partnership with Special Olympics and SEDA ran a special schools football day for boys and girls aged 8 – 15 years. The event ran over one day at the State Football Centre with 110 participants taking part in football skills sessions and small sided football.

### Game Development

The successful delivery of coach education initiatives is integral to the strategic direction and development of the game in Victoria, exemplified by the commitment not only to football development, but also to the ongoing commitment to customers. Coaches are often the first contact for all people involved in the game, commonly recognised as 'the shopfront' of football at the community level. The importance placed upon this area therefore is paramount.

### Community Coaching Courses

During 2011 a total of 174 courses were delivered, reaching 2368 coaches. 55% of all active community coaches are now accredited, an increase of 11% from the previous year. The table summarises some key achievements, including the delivery of fifty two FREE Grassroots Certificate courses, ensuring more customers could access the appropriate training for the delivery of the most important tool in junior development, Small Sided Football. The feedback from customers involved in all community level courses throughout this time has also been fantastic, testament to the professionalism of all instructors.

Community Coaching Course	Number of Courses	Number of Coaches
Grassroots Football Certificate	52	687
Junior Football Licence	36	587
Youth Football Certificate 1	22	413
Youth Football Certificate 2	6	85
Youth Football Licence	12	65
Senior Football Certificate 1	26	393
Senior Football Certificate 2	9	67
Senior Football Licence	9	35
Goalkeeping Certificate	1	17
Futsal Certificate	1	19
<b>Total</b>	<b>174</b>	<b>2368</b>

### Further Education

A number of coach education seminars delivered by Melbourne Heart Football Club coaches throughout metropolitan and regional Victoria were arranged to provide registered and accredited coaches another avenue of support and further education. The **State Coaching Conference** held over two days at St Monica's College in collaboration with Football Federation Australia attracted more than 120 coaches and received outstanding feedback from all participants.



# Business Development

## 2011 Operational Strategy

**Generate additional revenue to invest in the growth of Victorian football.**

### Talented Player Development

#### Regional Academies of Sport

Seven Academy programs have been established and operating.

Two regional players were selected in All stars teams at National Championships, one as the player of the tournament in the U13 Boys age group and one Girl in U14 age group.

#### Wimmera South Coast

- Barwon Sports Academy
- University of Ballarat - WestVic Academy of Sport

#### Loddon Mallee

- Bendigo Bank Academy of Sport
- Sunraysia Academy

#### Gippsland

- Gippsland Sports Academy

#### Goulburn North East

- Shepparton Football Academy
- Wodonga Football Academy

Statement by Cameron Loftus, Chair of the Victorian Regional Academies of Sport.

"On behalf of the Victorian Regional Academies of Sport who have partnerships with Football

Federation Victoria, I would like to acknowledge the work of FFV and their professional approach in developing Football within our regional areas.

The aim is ultimately to have strong coaching and athlete services throughout, so that the talented players are identified, supported and ultimately reach their full potential. This also enables local coaches to be developed which in turn adds value to the program."

#### Melbourne Victory and Melbourne Heart partnerships

Darren Davies was appointed as National Youth League coach to replace outgoing Mehmet Durakovic who stepped up to the position of coach of the Melbourne Victory A League side .

The partnership with Melbourne Victory continues to provide a twelve month program for identified players and the clear links between the National Training Centre the National Youth League and A League is evident in the player movement from one program to the higher level.

Participation in the Victorian Premier League provided an ideal platform for the development of players who aspire to A League performance and above, as is evident from the numbers of players transitioning into these clubs.

Fifteen of Melbourne Victory W League players are Victorians, including seven who are recent NTC players:

- Enza Barilla
- Stephanie Catley
- Brianna Davey
- Caitlin Friend
- Maika Ruyter-Hooley
- Stephanie Tanti
- Brianna Davey
- Cassandra Dimovski played Victorian Champions League and was a 2010 U17 State representative.

The partnership with Melbourne Heart is developing and their support for FFV programs will further enhance Victorian player's access to high level competition.





### Schools

Partnerships continue to develop with Maribyrnong Sports College and St Monica's High School, that are designed to support both State Football and Futsal players.

### Universities

State representative programs have been well serviced in areas of sport science and team management through the support of students from Deakin University and Victoria University.

### Commercial and Marketing

#### Victorian Champions League

The Victorian Champions League continued to go from strength to strength with the 2010/11 season coming to a fun-filled conclusion in February, despite the weather wreaking havoc with scheduling and travel plans over the final few weeks. The talent on display over the Championship Series, coupled with the colour of the twelve VCL brands and the pride of the players and officials in representing their respective zones is testament to the enormous work done by all involved in the League in quickly establishing

it as Victorian football's most prestigious competition for juniors. Gold Medal Night, held again in the Victory Room at Etihad Stadium, was another notable success with around 1,000 guests celebrating the season's success before taking their seats to enjoy the big A-League derby between Melbourne Victory and Melbourne Heart.

Between VCL Seasons, a program was run for the top players from our Under 20 and Under 17 Boys teams from the 2010/11 VCL. Training opportunities with Heart and Victory coaching staff, including John Aloisi, provided young players a taste of professional football and a platform for further development and identification. The program culminated in a match against Melbourne Heart's senior team and demonstrated the quality of players involved in these age groups of the VCL.

Kick off of the 2011/12 season in October saw a handful of changes made to the League on a number of fronts, all in the name of improving it for all participants and continuing to attract quality young players. Heading into season four, trial numbers continued to grow across all zones and for the first time in the League's short history, a team was fielded in every age division by every zone. These impressive trial numbers, coupled with a full complement of teams across the League is further evidence of the importance young players place on participation in the VCL and the strength of our zone brands.

### Events

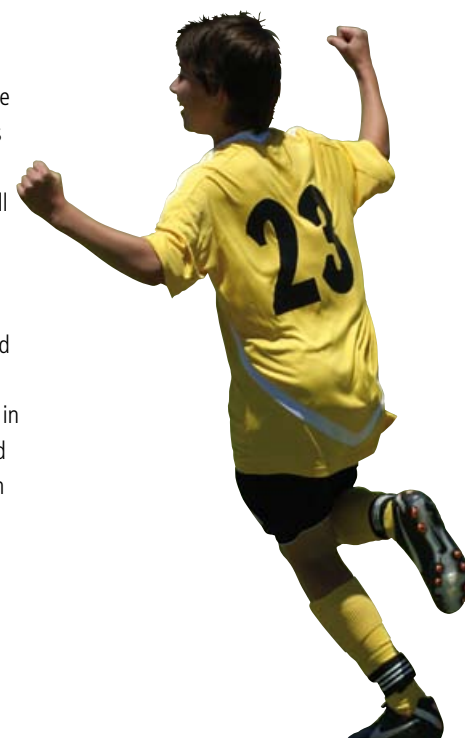
The FFV Event Calendar has grown significantly in recent years and 2011 saw a continued commitment to running high quality events of all types all around the State. Weekend carnivals, feature match-days and finals and corporate events provide a terrific variety of participation opportunities for players and spectators alike.

New to the program this year has been the introduction of the Regional Challenge Cup, developed in response to requests from our country regions to increase opportunities for their players to participate in FFV managed tournaments. The boys' Cup held in Bendigo was a huge success, with players from all corners of the state coming together for a terrific weekend of football, running concurrently with the Country Leagues Association's annual Girls' Country Championships.

The Mirabella Cup knockout competition was also new to the program; FFV hosting the Semis and Grand Final, which was a terrific showcase of Cup football at AAMI Park in September. With the feature game played out between the last standing teams in Melbourne Knights and Northcote, it was also good to see the top two regional teams in the Cup, Ballarat Red Devils and Cobram Victory battling it out in the curtain raiser.

For the second year running, Victorian football's top level of local competition – the Victorian Premier League and Women's Premier League – came to a conclusion at AAMI Park with a double-header Grand Final Day. The opportunity for players and spectators to enjoy domestic football at a world-class facility of this nature demonstrates the FFV's ongoing commitment to hosting professional game days for these premier divisions.

Finally, the year has seen a number of pilot events and Game Development initiatives supported by the FFV Events team, ranging from the Indigenous State Carnival to the State Coaching Carnival, with terrific collaboration across FFV departments to deliver successful outcomes.



## Business Development (continued)

### Sponsorship & Licensing

Critical to the ongoing growth and development of football in the State is the FFV's Sponsorship and Licensing program, which delivers significant revenue from corporate partners to invest into the game and adds considerable value to the Victorian football family through a variety of special offers and benefits. We thank the many companies whose involvement in these programs continues to drive growth in our sport.

The 2011 Licensing program saw Adidas, Alanic, Covo, Errea, Legea, Mitre, Nike and Pelada each hold an apparel license as well as sponsor a variety of representative teams across the Victorian Champions League, various development programs and State Football and Futsal teams with their terrific playing and training apparel. We particularly thank Covo for their enormous support of State programs once again this year. Ball Licensees in 2011 were Adidas, Calibre, Errea, Mitre, Nike, Patrick and Pelada, with Calibre sponsoring the Victorian Champions League and talented player development programs throughout 2011, as well as providing balls for VPL and WPL Finals.

The honour roll of sponsors is considerable once again, with Mirabella partnering with us to deliver the first Knockout Cup in a number of years. We welcomed Pelada as naming partner of the Women's Premier League and they will bring us the women's Knockout Cup in 2012. Joma have come on board to partner with our futsal programs, and Schweppes



continues to be a great support to the sport, both nationally and in Victoria. The Weekly were a new sponsor in 2011 and through their partnership provided enormous media coverage for the sport in addition to advertising opportunities for the FFV and VPL Clubs, and we welcomed the Indigenous Times as a media partner to our Indigenous State Carnival. KFC were once again our distribution partner for the Junior Benefits Program whilst Alanic were again the naming partner of the Victorian Premier League, and Events Worldwide the sponsor of the State Football Centre and our preferred travel provider. Latrobe University were again a terrific partner of the Victorian Champions League, and in addition to providing financial support, supplied students to power the administration of our Zones. The teams at Samba Sports Australia, OzSports, Blue Thunder Security and All Trophies continue to provide their huge support to the FFV and we're delighted to have them all as valued partners. We also extend thanks to our retail partner, Sporting House Direct who continue to run a shop at Darebin and have an online presence via the FFV website.

Partnerships with Melbourne Heart FC, Melbourne Victory FC and Sport Education and Development Australia continue to provide a wonderful platform to deliver game development and talented player programs and we thank both A-League Clubs and the staff and students at SEDA for another terrific year of football – on and off the pitch.

Late in the year we welcomed 2XU and Eastlink, as well as The Age, as partners of our Football Fives program and very much look forward to working with them as this new and exciting form of the sport takes off in 2012 at the new Knox Regional Football Facility.

# FFV Development Pathway

## FFV Boys Pathway

Age	Community	State	National	International
21+	Club	Zone Teams	A-League Overseas League Victorian Rep Team	Socceroos Olyroos
19-20	Club	Zone Teams	A-League NYL Victorian Rep Team	Olyroos Young Socceroos
17-18	Club	Zone Teams	National Youth League (NYL)	Young Socceroos
15-16	Club	Zone Teams VIS / State Trials Country Champs	VIS	AIS Joeys
13-14	Club 11v11	Zone Team State Trials / VIS Country Champs	State Teams	
10-12	SSG Club	U12 Zone (11v11) Country Champs		
6-10	SSG Club			

## FFV Girls Pathway

Age	Community	State	National	International
21+	Club	Zone Teams	AIS WNL	Matildas
19-20	Club	Zone Teams	NTC WNL AIS	Young Matildas Matildas
17-18	Club	Zone Teams	NTC WNL AIS	Young Matildas
15-16	Club	Zone Teams State Trials Country Champs	VIS VIS / State Trials Country Champs	AIS Joeys
13-14	Club 11v11	Zone Team State Trials Country Champs	State Teams NTC	
10-12	SSG Club	U12 Zone (11v11) Country Champs		
6-10	SSG Club			



# Knox Regional Football Centre

**The Knox Regional Football Centre (KRFC) was officially opened in December 2011.**

Boasting a full sized FIFA 1 Star synthetic pitch, nine purpose built, fully enclosed, five a side pitches, complemented by a full service sports pavilion, the facility will cater for all the traditional football services as well as introduce a bright new form of the game to thousands of football fans within the catchment area.

Serviced by and located right next to EastLink, the KRFC is within twenty five minutes drive for approximately 20% of Melbourne's population.

The development of the project had its origins with a study commissioned by Knox City Council in 2008 which identified the challenges ahead for the municipality to provide adequate sporting facilities for two sports in particular; basketball and football. Inviting the Federal Government, State Government and the two State Sporting Organisations, Basketball Victoria and Football Federation Victoria, to the table to form a development and funding partnership, the first sod was turned at the Eastern Recreation Precinct (ERP) in November 2009. As well as being the home of the

KRFC, the precinct will also be the home for the State Basketball Centre. The centre will be run by Knox Basketball Inc. and will also house the staff of Basketball Victoria.



The precinct will be a lively hub of sporting activity right throughout the calendar year attracting thousands of people of all ages and abilities to play these popular sports in both elite and recreational sporting competitions.

The KRFC will be the home of Football Fives, the first of its kind in Victoria. The five a side phenomenon was born in the United Kingdom some 20 years ago and through a variety of private operators provides dedicated Five-a-Side football facilities in all the major populations centres throughout the UK.

The development of the business model and launch of Football Fives follows a study tour undertaken by FFV CEO Mark Rendell and Government Relations Manager Maria Berry in 2009. They identified that both the Scottish and English FA had missed an opportunity to get on board to run this lucrative recreational participation sport that combines a complete social experience with organised football competitions.

Football Fives is designed to be accessible to players of all abilities and ages and to both males and females. The investment made in top quality synthetic surfaces, match quality floodlights and flexible competition formats provides an attractive football experience for existing players, those who want to return to the game without a large time investment and those who have always wanted to try the beautiful game.

The fully enclosed pitches measure 34m x 24m and provide an exciting environment for a fast paced, continuous game of football. Football Fives is a game where time isn't wasted retrieving



balls and is instead directed towards scoring goals, lots of goals! Staffed by experienced sports management professionals and fully qualified FFV referees, Football Fives will be known as the safest, fairest, inclusive and most enjoyable form of recreational football.

The most exciting aspect of the Football Fives business opportunity derives from creating a new revenue stream for the enhancement and development of the game in Victoria. All of the profits realised from running Football Fives (capacity for more than 20,000 games of football a year) will be directed back to

supporting the initiatives identified in the FFV Strategic plan.

The game of football and the football family will benefit through increased investment in game development, talented player development and reducing the cost of access and participation in grass roots football.

To support this program of development two key sponsors have been secured for the first year of operation. Leading high performance sportswear apparel provider 2XU and ConnectEast the operators of EastLink have signed agreements to be naming rights sponsor and strategic marketing partner respectively.

Their market presence and reach to their customers and partners will ensure that Football Fives can make a real impact in the recreational sporting market. Together FFV, 2XU and EastLink will market and promote League Competitions, Tournaments, Kids Parties, Corporate Events and other football services to the community in and around the Knox Municipality.

The operational regime at KRFC will invest heavily in the best maintenance providers, high quality staff, in depth customer satisfaction diagnostics and offer a range of products and services to guarantee a positive, welcoming

and satisfying customer experience. All users and hirers of the KRFC will be engaged to assist with maintaining these world class facilities at a standard that continues to enhance the image of football in Victoria.

FFV looks forward to entertaining many thousands of football lovers at KRFC in 2012 and beyond.





# Zone Maps

## Melbourne Metropolitan Zones

### Western

1. Wyndham
2. Melton
3. Brimbank
4. Hobsons Bay

### North West

10. Moreland
11. Moonee Valley
12. Hume

### North East

16. Boroondara
17. Whitehorse
18. Manningham
19. Nillumbik

### South East

25. Glen Eira
26. Bayside
27. Kingston

### Central

5. Maribyrnong
6. Melbourne
7. Port Phillip
8. Stonnington
9. Yarra

### Northern

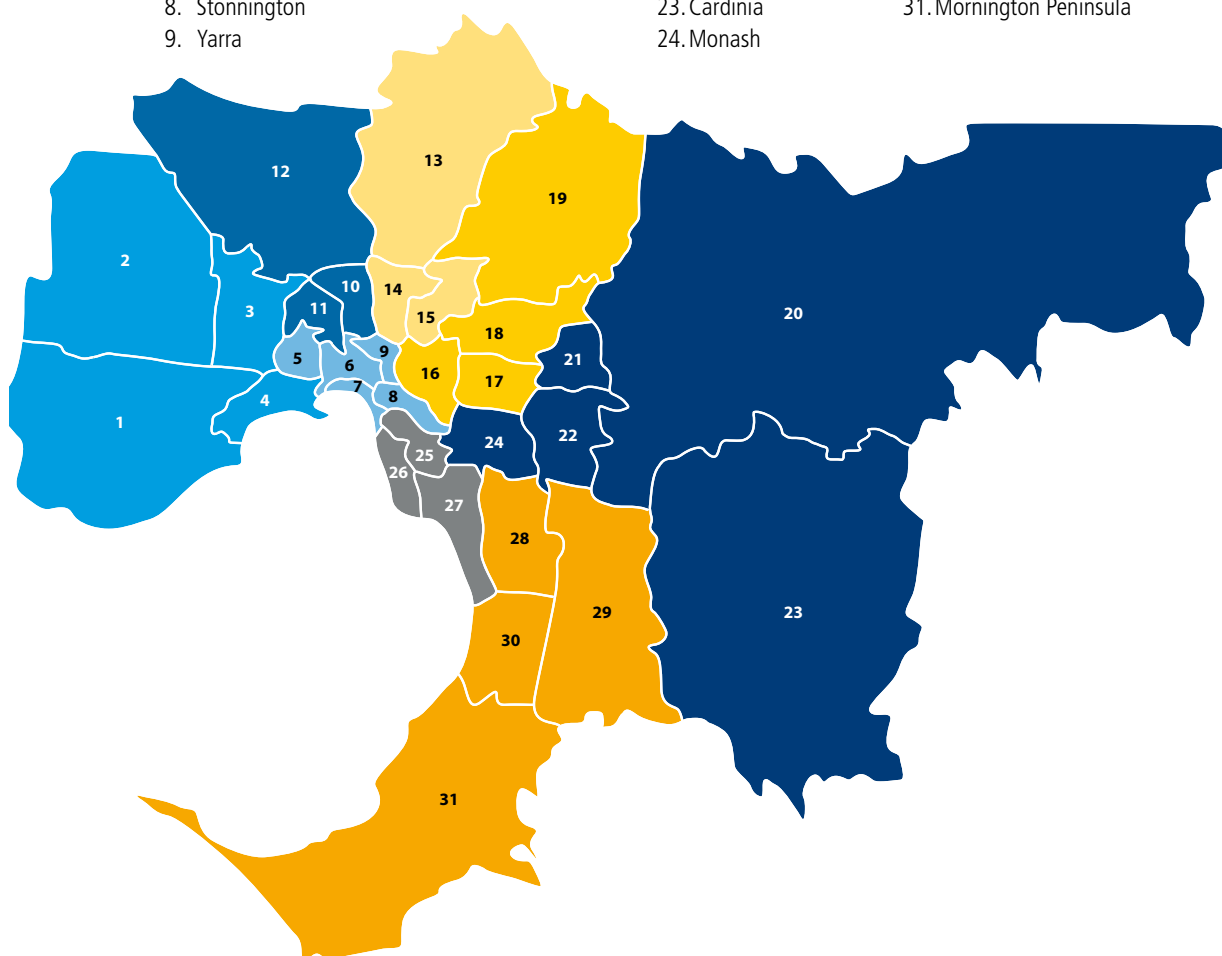
13. Whittlesea
14. Darebin
15. Banyule

### Eastern

20. Yarra Ranges
21. Maroondah
22. Knox
23. Cardinia
24. Monash

### Southern

28. Greater Dandenong
29. Casey
30. Frankston
31. Mornington Peninsula





# Zone Maps

## Victorian FFV Zones

### ■ Loddon Mallee

- 1 Mildura
- 2 Swan Hill
- 3 Yarriambiack
- 4 Hindmarsh
- 5 Buloke
- 6 Gannawarra
- 7 Loddon
- 8 Campaspe
- 9 Greater Bendigo
- 10 Mount Alexander
- 11 Macedon Ranges
- 12 Mitchell

### ■ Wimmera South Coast

- 13 West Wimmera
- 14 Horsham
- 15 Glenelg
- 16 Southern Grampians
- 17 Northern Grampians
- 18 Ararat
- 19 Hoyne
- 20 Warrnambool
- 21 Corangamite
- 22 Pyrenees
- 23 Central Goldfields
- 24 Hepburn
- 25 Ballarat
- 26 Moorabool
- 27 Golden Plains
- 28 Colac Otway
- 29 Surf Coast
- 30 Greater Geelong

### ■ Goulburn North East

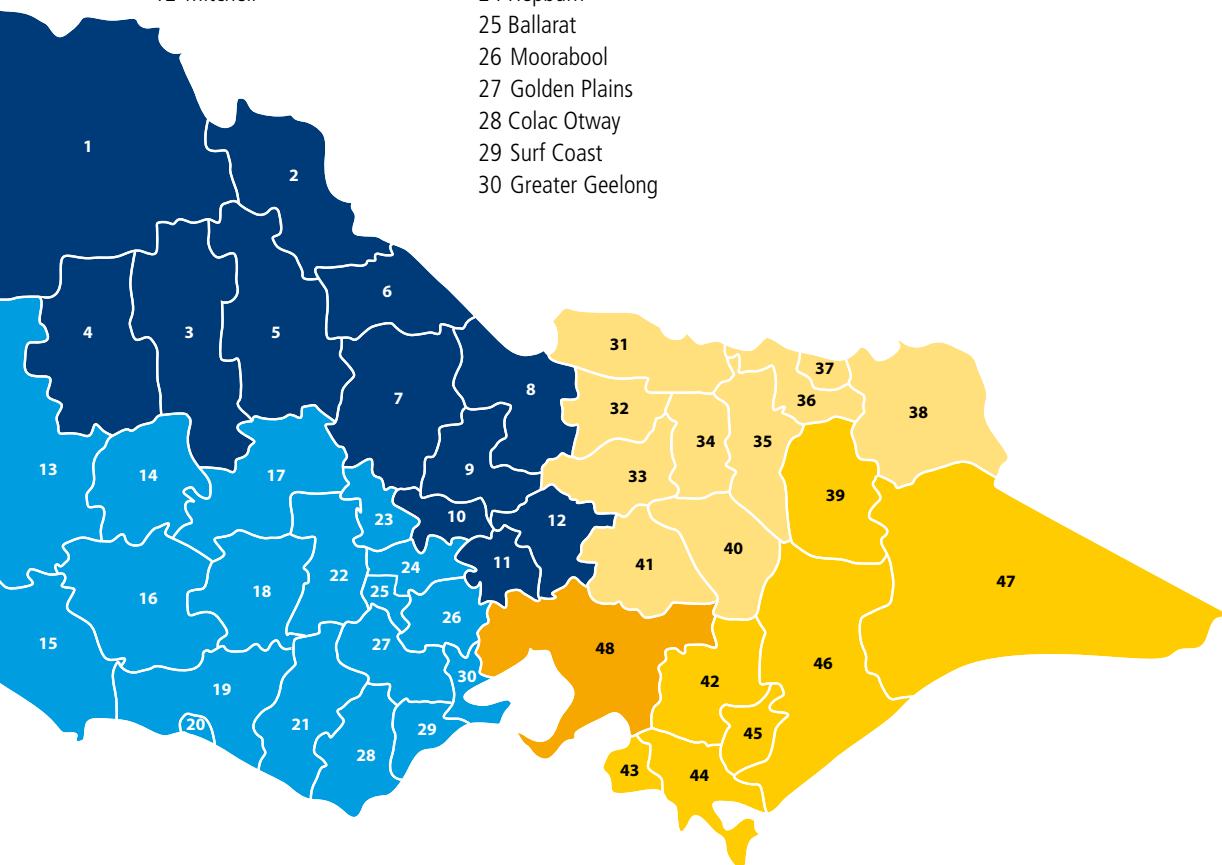
- 31 Moira
- 32 Greater Shepparton
- 33 Strathbogie
- 34 Benalla
- 35 Wangaratta
- 36 Indigo
- 37 Wodonga
- 38 Towong
- 39 Alpine
- 40 Mansfield
- 41 Murrindindi

### ■ Gippsland

- 42 Baw Baw
- 43 Bass Coast South
- 44 Gippsland
- 45 Latrobe
- 46 Wellington
- 47 East Gippsland

### ■ Melbourne Metro

- 48 Melbourne Metropolitan



# Registration Statistics

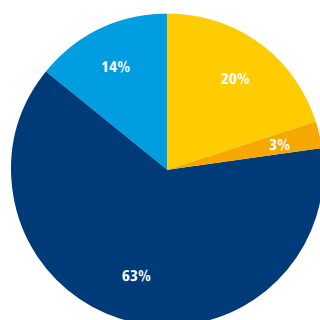
## FFV Registration Summary 2010-2011 - Overall Player Registrations

2010 / 2011 Comparison	2010	2011	% Difference from 2010
Total Overall Player Registrations	60,689	66,061	8.9%
Male Player Registrations	49,567	54,212	9.4%
Female Player Registrations	11,122	11,849	6.5%
Senior Player Registrations (19+)	13,644	15,227	11.6%
Junior Player Registrations (18 & under)	47,045	50,811	8.0%
Male Senior Players Registrations (19+)	11,497	12,938	12.5%
Female Senior Player Registrations (19+)	2,147	2,289	6.6%
Male Junior Player Registrations (18 & under)	38,070	41,269	8.4%
Female Junior Player Registrations (18 & under)	8,975	9,542	6.3%
Indigenous Players	117	237	102.6%
Outdoor Football Player Registrations	51,693	53,712	3.9%
Futsal Player Registrations	5,380	5,625	4.6%
Other Player Registrations	3,616	6,724	86.0%
Metro Player Registrations (Based on Zone)*	40,218	41,853	4.1%
Regional Player Registrations (Based on Zone)*	16,855	17,484	3.7%
Player Self-Registrations via MyFootballClub	9,495	20,214	112.9%
On-line Payments via MyFootballClub	0	3,572	N/A
Victorian Champions League (VCL)****	1,695	1,489	12.2%
Football Fives	0	0	N/A

\* Based on Outdoor & Futsal Registrations Only

\*\*\* Total Other Registrations (Social, Beach, Play Football, Cottage's 5-a-side, Summer Sevens/ Fives, School Holiday Programs, Miniros, Boys FC, Regional Challenge Cup & Game Development Programs)

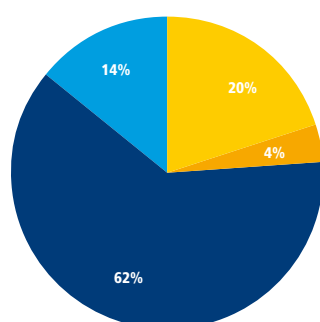
\*\*\*\* VCL Player Registration Figures not included in Overall Player Registration Figures above



- Male Senior Players Registrations (19+)
- Female Senior Player Registrations (19+)
- Male Junior Player Registrations (18 & under)
- Female Junior Player Registrations (18 & under)

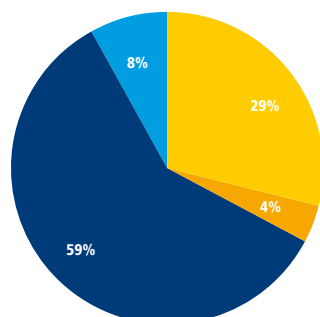
## FFV Registration Summary 2010-2011 - Outdoor Football

2010 / 2011 Comparison	2010	2011	% Difference from 2010
Total Outdoor Player Registrations	51,693	53,712	3.9%
Male Player Registrations	42,356	44,459	5.0%
Female Player Registrations	9,337	9,253	-0.9%
Over 35's Player Registrations (36+)	2,009	2,192	9.1%
Senior Player Registrations (19-35)	9,932	10,716	7.9%
Junior Player Registrations (12-18)	21,307	21,555	1.2%
SSF Player Registrations (5-11)	18,445	19,249	4.4%
Male SSF Player Registrations (5-11)	15,935	16,807	5.5%
Female SSF Player Registrations (5-11)	2,510	2,442	-2.7%
Male Senior Players Registrations (19+)	10,098	10,957	8.5%
Female Senior Player Registrations (19+)	1,843	1,951	5.9%
Male Junior Player Registrations (18 & under)	32,258	33,502	3.9%
Female Junior Player Registrations (18 & under)	7,494	7,302	-2.6%
Professional Players	202	137	-32.2%
Supplementary Registrations (Players Changing Clubs)	725	787	8.6%
International Transfer Certificate (ITC) Requests	271	363	33.9%
Access All Abilities (AAA) Program Registrations	29	41	41
Indigenous Players	83	136	63.9%
Metro Player Registrations (Based on Zone)	36,568	38,631	5.6%
Regional Player Registrations (Based on Zone)	15,125	15,081	-0.3%
Player Self-Registrations via MyFootballClub	8,575	18,076	110.8%
On-line Payments via MyFootballClub	0	N/A	N/A



- Male Senior Players Registrations (19+)
- Female Senior Player Registrations (19+)
- Male Junior Player Registrations (18 & under)
- Female Junior Player Registrations (18 & under)





- Male Senior Players Registrations (19+)
- Female Senior Player Registrations (19+)
- Male Junior Player Registrations (18 & under)
- Female Junior Player Registrations (18 & under)

## FFV Registration Summary 2010-2011 - FUTSAL

2010 / 2011 Comparison	2010	2011	% Difference from 2010
Total Futsal Player Registrations	5,380	5,625	4.55%
Male Player Registrations	4,579	4,934	7.75%
Female Player Registrations	801	691	-13.73%
Senior Player Registrations (19+)	1,250	1,883	50.64%
Junior Player Registrations (18 & under)	4,130	3,742	-9.39%
Male Senior Players Registrations (19+)	1,143	1,637	43.22%
Female Senior Player Registrations (19+)	107	246	129.91%
Male Junior Player Registrations (18 & under)	3,436	3,297	-4.05%
Female Junior Player Registrations (18 & under)	694	445	-35.88%
Indigenous Players	2	5	150.00%
Wheelchair Football Players (All Ages)	32	30	-6.25%
Futsal School Championships	976	487	-50.10%
Futsal Club Championships	250	528	111.20%
Metro Player Registrations (Based on Zone)*	3,650	3,222	-11.73%
Regional Player Registrations (Based on Zone)*	1,730	2,403	38.90%
Player Self-Registrations via MyFootballClub	870	1,316	51.26%
On-line Payments via MyFootballClub	0	65	N/A

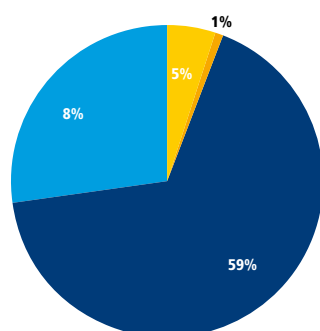
## FFV Registration Summary 2010-2011 - Other Football Player Registrations

2010 / 2011 Comparison	2010	2011	% Difference from 2010
Total Overall Player Registrations	3,616	6,724	85.95%
Male Player Registrations	2,632	4,819	83.09%
Female Player Registrations	984	1,905	93.60%
Senior Player Registrations (19+)	453	436	-3.75%
Junior Player Registrations (18 & under)	3,163	6,265	98.07%
Male Senior Players Registrations (19+)	256	344	34.38%
Female Senior Player Registrations (19+)	197	92	200.00%
Male Junior Player Registrations (18 & under)	2,376	4,470	88.13%
Female Junior Player Registrations (18 & under)	787	1,795	128.08%
Indigenous Players	32	96	102.6%
Beach Football	207	125	-39.61%
Boys FC - Bendigo	490	574	17.14%
Cottee's 5-a-side	0	3,225	N/A
FFV School Holiday Programs	866	1,259	45.38%
Miniroos / Mini-Matildas	270	114	N/A
Summer Fives / Summer Sevens	331	477	44.11%
All Nations Cup**	68	132	94.12%
Other Game Development Program Registrations***	839	105	-87.49%
Football Fives	0	0	N/A
Player Self-Registrations via MyFootballClub	50	822	1544.00%
On-line Payments via MyFootballClub	0	140	N/A
Victorian Champions League (VCL)	1,695	1,488	-12.21%

\* All Figures Exclude VCL Registrations

\*\* Including Open Age Mens All Nations Cup & Women's All Nations Cup

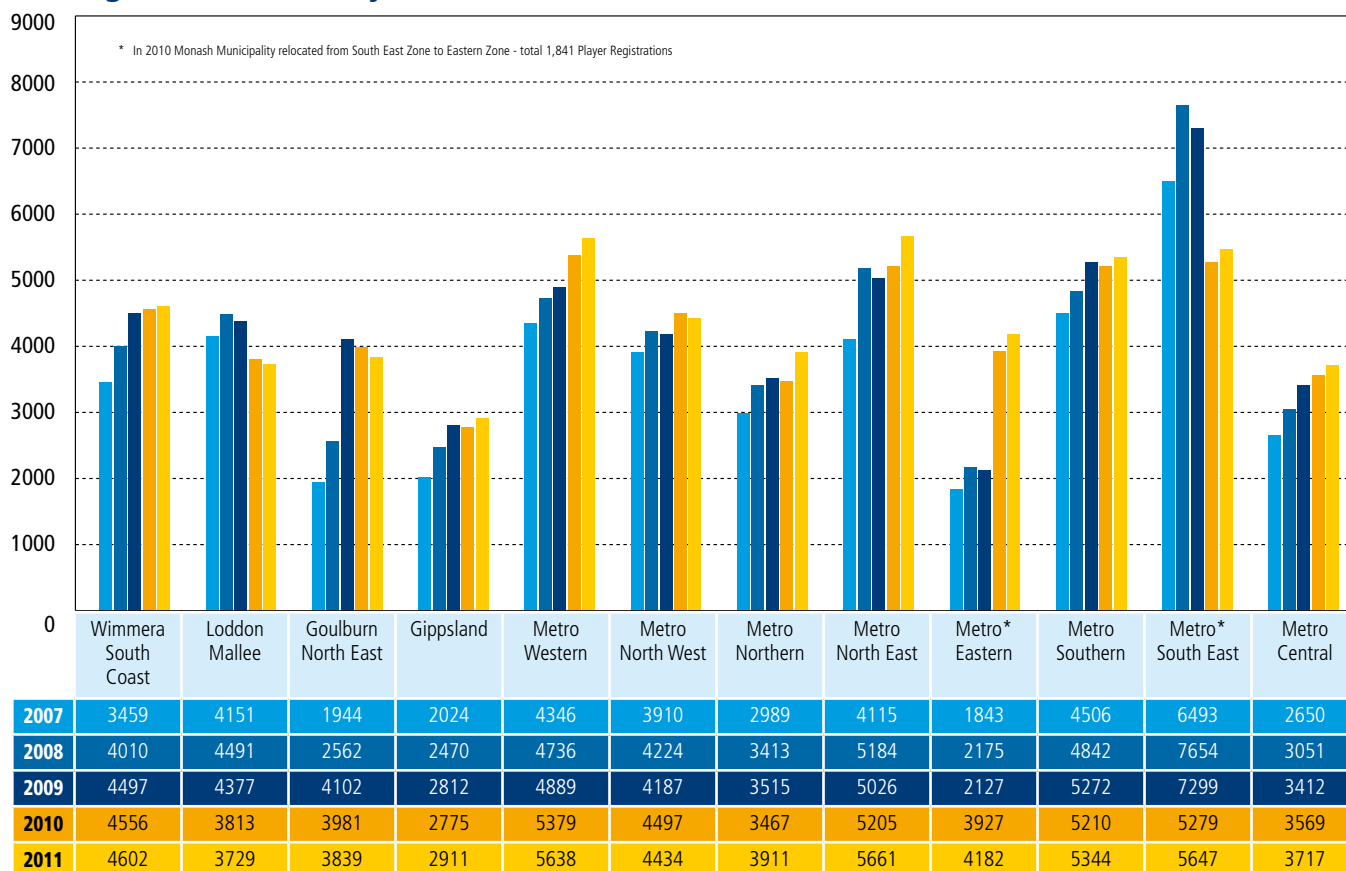
\*\*\* Including Indigenous Come and Try Gala Days & Social Football



- Male Senior Players Registrations (19+)
- Female Senior Player Registrations (19+)
- Male Junior Player Registrations (18 & under)
- Female Junior Player Registrations (18 & under)

# Registration Statistics (continued)

## FFV Registration Summary 2007-2011 (Outdoor)



# Team Entry Summary

Region	Type	2010	2011
Metro	Mens	461	495
Metro	Womens	108	115
Metro	Boys	755	790
Metro	Girls	198	195
Metro	SSF	740	798
Geelong	Mens	29	30
Geelong	Womens	13	9
Geelong	Boys	40	39
Geelong	Girls	14	15
Geelong	SSF	12	24
Central	Mens	18	21
Central	Womens	9	9
Central	Boys	54	50
Central	Girls	0	0
Central	SSF	117	115
Sunraysia	Mens	11	10
Sunraysia	Womens	6	6
Sunraysia	Boys	14	16
Sunraysia	Girls	0	0
Sunraysia	SSF	0	0
Total	Mens	519	556
Total	Womens	136	139
Total	Boys	863	895
Total	Girls	212	210
Total	SSF	869	937

MENS **UP**  
7.1%

WOMENS **UP**  
2.2%

JUNIORS **UP**  
2.7%

SMALL SIDED  
FOOTBALL (SSF) **UP**  
7.8%



# Metro Awards

## Senior Leagues

Alanic Victorian Premier League	Champions	Runner Up
Victorian Premier League	Green Gully	Oakleigh Cannons
Victorian Premier League Minor Premiers	Green Gully	Oakleigh Cannons
Victorian Premier League Under 21	South Melbourne	Melbourne Knights
Womens Premier League	Champions	Runner Up
Womens Premier League	South Melbourne Womens	Sandringham
Womens Premier League Minor Premiers	Sandringham	South Melbourne Womens
Womens Premier League Reserves	Box Hill United	South Melbourne Womens
Mens State League	Champions	Runner Up
Mens State League 1	Whittlesea Zebras	Southern Stars
Mens State League 1 Under 21s	FC Bulleen Lions	Pascoe Vale
Mens State League 2 South-East	Dandenong City	Box Hill United
Mens State League 2 South-East Reserves	Eastern Lions	Box Hill United
Mens State League 2 North-West	Werribee City	Whittlesea Ranges FC
Mens State League 2 North-West Reserves	Moreland City	Brunswick City
Mens State League 3 South-East	Kingston City	Mornington
Mens State League 3 South-East Reserves	Kingston City	Old Scotch
Mens State League 3 North-West	Keilor Park	La Trobe University
Mens State League 3 North-West Reserves	Sunbury Utd	Whittlesea Utd
Mens Provisional League	Champions	Runner Up
Mens Provisional League 1 South-East	Springvale City	Beamaris
Mens Provisional League 1 South-East Reserves	Sandringham	Mooroobark
Mens Provisional League 1 North-West	North Sunshine Eagles	Sporting Whittlesea FC
Mens Provisional League 1 North-West Reserves	South Yarra	North Sunshine Eagles
Mens Provisional League 2 South-East	Monbulk	Riversdale
Mens Provisional League 2 South-East Reserves	Monbulk	Endeavour Utd
Mens Provisional League 2 North-West	Moreland Utd	Lalor Utd
Mens Provisional League 2 North-West Reserves	Upfield	Elwood City
Mens Provisional League 3 South-East	Middle Park FC	Collingwood City
Mens Provisional League 3 South-East Reserves	Old Brighton Grammarians	Collingwood City
Mens Provisional League 3 North-West	Brunswick Zebras	Essendon Royals
Mens Provisional League 3 North-West Reserves	Watsonia Heights	Brimbank Stallions
Mens Metropolitan League	Champions	Runner Up
Mens Metropolitan League South-East	Harrisfield Hurricanes	Aston Athletic Football Club
Mens Metropolitan League South-East Reserves	Harrisfield Hurricanes	Glen Waverley
Mens Metropolitan League North-West	Bundoora Utd	Sunshine Heights Western Tigers FC
Mens Metropolitan League North-West Reserves	Tullamarine Jets	Oak Park SC
Mens Metropolitan League Central	Albert Park	Altona North
Mens Metropolitan League Central Reserves	Albert Park	Manningham



<b>Mens Thirds League</b>	<b>Champions</b>	<b>Runner Up</b>
Mens Thirds League 1	Altona Lions FC	Dandenong Thunder SC
Mens Thirds League 2 South-East	Old Melburnians SC	Brandon Park SC
Mens Thirds League 2 North-West	Gisborne	Melbourne University Rangers SC
Mens Thirds League 3 South-East	Dandenong Thunder SC	South Yarra SC
Mens Thirds League 3 North-West	Altona City SC	Fawkner SC
Mens Thirds League 4 South-East	Elwood City SC	Middle Park SC
Mens Thirds League 4 North-West	Altona City SC	Glenroy Bears SC
Mens Thirds League 5 South-East	Sandringham SC	Frankston Pines FC
Mens Thirds League 5 North-West	Sydenham Park	Cairnlea FC Sports Club
Mens Thirds League 6 South-East	Box Hill United	Endeavour United SC
Mens Thirds League 6 North-West	Heidelberg Eagles SC	Old Melburnians SC

<b>Mens Masters League</b>	<b>Champions</b>	<b>Runner Up</b>
Mens Masters South-East	Doveton SC	Bentleigh Greens SC
Mens Masters Central	Fitzroy City SC	South Yarra SC
Mens Masters North-East	Monash City SC	DOC United FC
Mens Masters North-West	Sporting Whittlesea FC	North Sunshine Eagles SC

<b>Womens State League 1</b>	<b>Champions</b>	<b>Runner Up</b>	<b>Finals Champions</b>
Womens State League 1	Cairnlea FC	Preston Lions FC	Ballarat Lady Devils
Womens State League 2 South-East	Sandringham SC	Mornington SC	Berwick City
Womens State League 2 North-West	FC Bulleen Lions	Western Eagles SC	Western Eagles SC
Womens State League 3 South-East	South Melbourne Womens	Croydon City Arrows SC	Monash University FC
Womens State League 3 North-West	Boroondara Eagles FC	Eltham Redbacks FC	Boroondara Eagles FC

# Metro Awards

## Junior Leagues

Boys 18	Champions	Runner Up
Boys 18 Blue	Box Hill United	Malvern City SC
Boys 18 Purple	South Melbourne Junior SC	Bentleigh Greens SC
Boys Central - North 18A	Monbulk Rangers FC	Northcote City
Boys East - North East 18 A	Eastern Lions SC	Whitehorse United Junior SC
Boys East - North East 18 B	Brandon Park SC	Manningham Junior SC
Boys South - South East 18 A	South Eastern Piranhas FC	North Caulfield Junior FC
Boys South - South East 18 B	Bentleigh Greens SC	Dandenong Warriors FC
Boys West - North West 18 A	Light United SC	Greenvale United SC
Boys West - North West 18 B	Moreland City SC	Surf Coast FC
Girls 18	Champions	Runner Up
Girls Central - North East - East 18 A	Yarra Jets Junior FC	Richmond Junior SC
Girls South East - South 18 A	Casey Comets FC	East Bentleigh SC
Girls West - North West - North 18 A	Ballarat & District Soccer Association	Essendon Royals SC
Boys Central North	Champions	Runner Up
Boys Central - North 12 Joeys (Sun)	Yarra Jets Junior FC	Mitchell Rangers FC
Boys Central - North 12 Wallabies (Sun)	South Melbourne Junior SC	Lalor United Junior SC
Boys Central 12 Kangaroos (Sun)	South Melbourne Junior SC 2	South Melbourne Junior SC 1
Boys Northern 12 Kangaroos (Sun)	Northcote City	Epping City SC
Boys Central - North 13 A	South Melbourne Junior SC	Whittlesea Ranges FC
Boys Central - North 13 B	South Melbourne Junior SC 1	South Melbourne Junior SC 2
Boys Central - North - North West 13 C	Diamond Valley United	Essendon Royals SC
Boys Central - North 14 A	Whittlesea Ranges FC 1	Heidelberg United SC
Boys Central - North 14 B	Sporting Whittlesea FC	Bundoora United
Boys Central - North 15 A	Northcote City	Whittlesea Ranges FC 1
Boys Central - North 15 B	Northcote City	Heidelberg Stars SC
Boys Central - North 16 A	South Melbourne Junior SC 1	Whittlesea Ranges FC
Boys Central - North 16 B	Northcote City	Diamond Valley United SC
Boys East - North-East	Champions	Runner Up
Boys Eastern 12 Joeys (Sun)	Oakleigh Cannons FC	DOC United
Boys Eastern 12 Kangaroos (Sun)	Eastern Lions SC	Ringwood City SC
Boys East-North East 12 Wallabies (Sun)	Manningham Junior SC 2	Riversdale SC
Boys North East 12 Joeys (Sun)	Box Hill United	FC Bulleen Lions
Boys North East 12 Kangaroos (Sun)	FC Bulleen Lions 1	Box Hill United
Boys East - North East 13 A	Monash City SC	Knox City FC
Boys East - North East 13 B	Monbulk Rangers SC	Nunawading City FC
Boys East - North East 13 C	FC Bulleen Lions	Oakleigh Cannons FC
Boys East - North East 13 D	Oakleigh Cannons FC	East Kew Junior FC
Boys East - North East 14 A	Monash City SC	Box Hill United
Boys East - North East 14 B	Ringwood City SC	Eltham Redbacks FC
Boys East - North East 14 C	Knox City FC 1	Ashburton United SC
Boys East - North East 14 D	Aston Athletic FC	Waverley Wanderers
Boys East - North East 15 A	FC Bulleen Lions 1	Monash City SC
Boys East - North East 15 B	Knox City FC	Glen Waverley Junior SC
Boys East - North East 15 C	Bunyip & District SC	Boronia Junior SC
Boys East - North East 16 A	FC Bulleen Lions	Oakleigh Cannons FC
Boys East - North East 16 B	Manningham Junior SC	Eltham Redbacks FC
Boys East - North East 16 C	Manningham Junior SC	Oakleigh Cannons FC

<b>Boys North-West</b>	<b>Champions</b>	<b>Runner Up</b>
Boys North West 12 Joeys (Sun)	Upfield SC	Moreland United SC
Boys North West 12 Kangaroos (Sun)	Brunswick City 2	Essendon Royals SC
Boys North West 13 A	Brunswick City	Essendon Royals SC
Boys North West 13 B	Essendon Royals SC	Meadow Park SC
Boys North West 14 A	Brunswick Zebras Junior SC	Brunswick City
Boys North West 14 B	Essendon Royals SC	Hume United
Boys North West 15 A	Brunswick City	Hume City FC
Boys North West 16 A	Fawkner SC	Brunswick City
Boys North West 16 B	Moreland United SC	North Lions SC
<b>Boys South</b>	<b>Champions</b>	<b>Runner Up</b>
Boys South 12 Joeys Blue (Sun)	Hampton Park United Sparrows FC	Rosebud Heart JSC 1
Boys South 12 Joeys Red (Sun)	James Cook FC	Casey Panthers Junior SC
Boys South 12 Kangaroos (Sun)	Doveton SC	Casey Kings FC
Boys South 13 A	Peninsula Strikers Junior SC	Dandenong City SC
Boys South 13 B	Endeavour United SC	Doveton SC
Boys South 14 A	Springvale White Eagles SC	South Eastern Piranhas FC
Boys South 14 B	Keysborough SC	Doveton SC
Boys South 15 A	South Eastern Piranhas FC	Berwick City SC
Boys South 15 B	Dandenong Warriors FC	Dandenong City SC
Boys South 15C	South Springvale SC	Casey Panthers Junior SC
Boys South 16 A	South Eastern Piranhas FC	Peninsula Strikers Junior SC
Boys South 16 B	Springvale White Eagles FC	Endeavour United SC
<b>Boys South-East</b>	<b>Champions</b>	<b>Runner Up</b>
Boys South East 12 Joeys (Sun)	Sandringham SC	Brighton SC 3
Boys South East 12 Kangaroos (Sun)	Sandringham SC	Beaumaris SC
Boys South-South East 12 Wallabies Blue (Sun)	Sandringham SC 1	Berwick City SC
Boys South-South East 12 Wallabies Red (Sun)	Doveton SC	Aspendale Sporting Club
Boys South East 13 A	Bentleigh Greens SC	Hampton Junior SC
Boys South East 13 B	Sandringham SC	Bentleigh Greens SC
Boys South East 14 A	Beaumaris SC 2	Beaumaris SC 1
Boys South East 14 B	Brighton SC 1	Aspendale Sporting Club
Boys South - South East 14 C	Heatherton United	Lyndale United
Boys South East 15 A	Sandringham SC	Bentleigh Greens SC 1
Boys South East 15 B	Bentleigh Greens SC	Sandringham SC 2
Boys South East 16 A	Bentleigh Greens SC 1	Bentleigh Greens SC 2
Boys South East 16 B	Bentleigh Greens SC	Hampton Junior SC

# Metro Awards

## Junior Leagues

Boys West	Champions	Runner Up
Boys West 12 Joeys (Sun)	Altona City SC	Barnstoneworth United Junior SC
Boys West 12 Kangaroos Blue (Sun)	Werribee City SC	Altona City SC
Boys West 12 Kangaroos Red (Sun)	Sunshine George Cross SC	Spring Hills FC
Boys West-North West 12 Wallabies (Sun)	Melbourne Knights SC	Keilor Park SC 2
Boys West 13 A	Altona City SC	Green Gully SC
Boys West 13 B	Altona City SC	Werribee City SC
Boys West 13 C	Point Cook SC 1	Spring Hills FC
Boys West 14 A	Keilor Park SC	Green Gully SC
Boys West 14 B	Cairnlea FC Sports Club	Green Gully SC
Boys West 15 A	Green Gully SC	Ballarat Academy of Soccer
Boys West 15 B	Werribee City SC	Williamstown SC
Boys West 15 C	Melton Phoenix	Barwon SC
Boys West 16 A	Green Gully SC	Altona City SC
Boys West 16 B	Sydenham Park SC 1	Sunshine George Cross SC
Girls Central - North East - East	Champions	Runner Up
Girls Central - North East - East 13-14 A	Box Hill United	Boroondara Eagles FC
Girls Central - North East - East 13-14 B	FC Bulleen Lions	Yarra Jets Junior FC
Girls Central - North East - East 13-14 C	Croydon City Arrows SC	DOC United
Girls Central - North East - East 15-16 A	South Melbourne Womens FC	Box Hill United
Girls Central - North East - East 15-16 B	South Melbourne Womens FC	Boroondara Eagles FC
Girls Central - North East - East 15-16 C	Doncaster Rovers SC	FC Bulleen Lions
Girls South East - South	Champions	Runner Up
Girls South East - South 13-14 A	Sandringham SC 1	Skye United FC
Girls South East - South 13-14 B	East Bentleigh SC	Hampton Junior SC
Girls South East - South 15-16 A	Brighton SC	Skye United FC
Girls South East - South 15-16 B	White Star Dandenong SC	Brighton SC
Girls South East - South 15-16 C	Bayside Knights FC	Hampton Junior SC
Girls West - North West-North	Champions	Runner Up
Girls West - North West - North 13-14 A	Essendon Royals SC	Cairnlea FC Sports Club
Girls West - North West - North 13-14 B	Keilor Park SC	Banyule City SC
Girls West - North West - North 15-16 A	Keilor Park SC 1	Bundoora United FC
Girls West - North West - North 15-16 B	Bundoora United FC	Watsonia Heights Junior SC
Girls West - North West - North 15-16 C	Heidelberg United SC	Banyule City SC
Girls Under 12	Champions	Runner Up
Girls 12 Pink Kangaroos	Bundoora United	Richmond Junior SC
Girls 12 Purple Kangaroos	Brighton SC	Croydon City Arrows SC
Girls North East-East 12 Joeys (Sun)	FC Bulleen Lions	Glen Waverley Junior SC
Girls South-South East Girls 12 Joeys (Sun)	Aspendale Sporting Club 1	Mornington SC
Girls West-North Central 12 Joeys (Sun)	Keilor Park SC	Alphington FC



Boys Finals Series	Champions
Boys 18B	Bentleigh Greens SC
Boys 18 Purple/Blue	Box Hill United
Boys 15C	Bunyip & District Soccer Club
Boys 14B	Cairnlea FC Sports Club
Boys 15B	Dandenong Warriors FC
Boys 12 Wallabies	Doveton SC
Boys 12 Kangaroos	Doveton SC
Boys 13C/D	FC Bulleen Lions
Boys 14C/D	Knox City FC
Boys 13A	Monash City SC
Boys 14A	Monash City SC
Boys 18A	Monbulk Rangers SC
Boys 15A	Northcote City SC
Boys 16A	South Eastern Piranhas
Boys 13B	South Melbourne JSC
Boys 16B/C	Sydenham Park SC
Boys 12 Joeys	Upfield SC
Girls Finals	Champions
Girls 18A	Ballarat & District Soccer Association
Girls 13-14A	Box Hill United
Girls 12 Kangaroos	Brighton SC
Girls 15-16B	Bundoora United FC
Girls 13-14B/C	FC Bulleen Lions
Girls 15-16C	Heidelberg United FC
Girls 12 Joeys	Keilor Park SC
Girls 15-16A	South Melbourne Womens FC



# Metro Awards

## Futsal Leagues

Melbourne Futsal League	Champions	Runner Up
Open Men	Inner City Lions	Inner City Tigers
Open Women	Vic Vipers	Cobras
Youth Men	Bayside Pirates	AFG
16 Boys	Vic Vipers	EFA Eagles
14 Boys Div 1	Vic Vipers	Cobras
14 Boys Div 2	Bayside Pirates	Cobras
13 Girls	EFA Eagles	Cobras
12 Boys	Kings 1	Kings 2
11 Boys	FTS	Cobras
Futsal Cup	Champions	Runner Up
Open Men	St Albans Strikers	Inner City FC
Club Futsal Championships	Champions	Runner Up
Open Men	Vic Vipers	St Albans Strikers
Open Women	Cobras	EFA Eagles
16 Boys	Vic Vipers	Bayside Pirates
14 Girls	EFA Eagles 2	EFA Eagles 1
14 Boys	St Albans Strikers	EFA Eagles
12 Boys	FTS	AFG
11 Boys	FTS	Kings

## 2011 Best and Fairest

League	Player	Club	Votes
Victorian Premier League	Jason Trifiro	Northcote City	26
Men's State League 1	Caleb Nicholes	Langwarrin	21
Men's State League 2 South-East	Ivan Gelemanovic	Dandenong City	19
Men's State League 2 North-West	Sam Wade	Moreland City	20
Men's State League 3 South-East	Ariel Ritz	North Caulfield Senior	20
Men's State League 3 North-West	Steven Mussel	Keilor Park	19
Men's Provisional League 1 South-East	Thomas Ahmazia	Warragul United	21
Men's Provisional League 1 North-West	Billy Bunce	Surf Coast	22
Men's Provisional League 2 South-East	John Carter Francis Kennedy	Monbulk Rangers	22
Men's Provisional League 2 North-West	Marios Kalakias	Epping City	20
Men's Provisional League 3 South-East	Kenshiro Kaneko	Old Brighton Grammarians	21
Men's Provisional League 3 North-West	Jack Dalla Via	Brunswick Zebras	21
Men's Metropolitan League South-East	Math Thowat	Sandown Lions	24
Men's Metropolitan League North-West	Can Kural	Light United	15
Men's Metropolitan League Central	Steven Dimitriovski	Manningham	18
Women's Premier League	Laura Spiranovic	South Melbourne Women	29
Women's State League 1	Tijen Hussein	Carinlea	26
Women's State League 2 South-East	Joanna Cary	Berwick City	15
Women's State League 2 North-West	Aisling Callaghan	Yarra Jets	22
Women's State League 3 South-East	Katrina Sharpe	South Melbourne Women	21
Women's State League 3 North-West	Jacqueline Ghirxi	Sunshine George Cross	19

## 2011 Top Goal Scorers

League	Player	Club	Goals
Victorian Premier League	Richard Cardozo	Hume City	20
Womens Premier League	Laura Spiranovic	South Melbourne	26
Men's State League 1	Caleb Nicholes	Langwarrin	17
Men's State League 2 South-East	Shane Tagliaferro	Morwell Pegasus	14
Men's State League 2 North-West	Darren Griffiths	Moreland City	16
Men's State League 3 South-East	Jonathon Ash	Doveton	12
Men's State League 3 North-West	Osmanovic Vahid	Maribyrnong Greens	18
Men's Provisional League 1 South-East	Stephen Boffa	Beaumaris	14
Men's Provisional League 1 North-West	Gazmend Ajdini	North Sunshine Eagles	24
Men's Provisional League 2 South-East	David Greening	Seaford United	20
Men's Provisional League 2 North-West	Simbarashe Said	Melbourne City	19
Men's Provisional League 3 South-East	Nathan Meade	Middle Park	20
Men's Provisional League 3 North-West	Jack Dalla Via	Brunswick Zebras	26
Men's Metropolitan League South-East	Adam Cooper	Aston Athletic	15
Men's Metropolitan League North-West	Aleksander Nikoloski	Bundoora United	21
Men's Metropolitan League Central	Erik Rau	Albert Park	23
Women's State League 1	Keryn Walters	University of Melbourne	25
Women's State League 2 South-East	Joanna Cary	Berwick City	24
Women's State League 2 North-West	Amanda Kezovska	Western Eagles	21
Women's State League 3 South-East	Katrina Sharpe	South Melbourne Women	20
Women's State League 3 North-West	Anna Townsend	Boroondara Eagles	32

## 2011 Gold Medal Night Winners

Award	Recipient
2011 VPL Gold Medal	Jason Trifiro
2011 WPL Gold Medal	Laura Spiranovic
2011 Goalkeeper of the Year (VPL)	Griffin McMaster
2011 Goalkeeper of the Year (WPL)	Rebecca Lirosi
2011 VPL Coach of The Year	Arthur Pappas
2011 WPL Coach of The Year	Alan Davidson
2011 Referee of the Year	Lucien Laverdure
2011 Referee Development Award	Paschalis Natis
2011 VPL Leading Goal Scorer Award	Richard Cardozo
2011 WPL Leading Goal Scorer	Laura Spiranovic
2011 U21 Player of the Year	Evan Christodoulou
2011 Bill Fleming Award	Richard Cardozo
2011 Weinstein Award	Damien Miskulin
2011 Hoar/Melvin Award	Candela Ferreyra Bas
2011 Jones/Martin Award	Ebru Hasan
2011 Jane Oakley Award	Brianna Davey
2011 MFL Mens Gold Medal	Andre Caro
2011 MFL Mens Golden Boot	Joao Guilherme da Silva
2011 MFL Referee	Shams Shahabbi
2011 Volunteer of the Year	Michael Mitchell
2011 Female Coach of the Year	Jamara Maza
2011 Male Coach of the Year	Rob Giabardo
2011 Best News Article	Engel Schmidl
2011 Les Shorrock Best Football Image Award	Anita Milas
2011 FFV Hall of Fame	Michael Weinstein
2011 FFV Hall of Fame	Theresa Deas
2011 FFV Hall of Fame	Tom Jack



# Victorian Champions League Awards

## 2011 Victorian Champions League Awards

Age Group	Award	Winner
Under 20 Youth Men	Premiers	Western Wolves
Under 20 Youth Men	Champions	North East Diamonds
Under 17 Girls	Premiers	Gippsland Knights
Under 17 Boys	Premiers	Western Wolves
Under 15 Girls	Premiers	Western Wolves
Under 15 Boys	Premiers	North West Wanderers
Under 14 Boys	Premiers	Western Wolves
Under 13 Girls	Premiers	North East Diamonds
Under 13 Boys	Premiers	Western Wolves
Under 20 Youth Men	Top Goal Scorer	Pasquale Vizzari, North East Diamonds
Under 17 Girls	Top Goal Scorer	Abigail Livingstone, Gippsland Knights
Under 17 Boys	Top Goal Scorer	Nicolas Kassidas, Central City
Under 15 Girls	Top Goal Scorer	Emma Hubbard, North East Diamonds
Under 15 Boys	Top Goal Scorer	Tom Demelis, North West Wanderers
Under 14 Boys	Top Goal Scorer	Mehdi Sarwari, South East Cougars
Under 13 Girls	Top Goal Scorer	Keely Lockhart, North East Diamonds
Under 13 Boys	Top Goal Scorer	Pierce Waring, South East Cougars & Christian Daly, Southern Bluetongues
	Young Referee of the Year	Matthew Arturi
	Referee of the Year	Greg Gontscharow
	Coach of the Year, Female Team	Dena Reddan, Central City Under 13 Girls
	Coach of the Year, Male Team	Michael McBride, South East Cougars Under 13 Boys
Under 20 Youth Men	Best & Fairest	Andrew Le Page, North West Wanderers
Under 17 Girls	Best & Fairest	Emma Gunn, Gippsland Knights
Under 17 Boys	Best & Fairest	Makias Belay, Western Wolves
Under 15 Girls	Best & Fairest	Claudia Dimasi, Northern Allstars & Marie Rampal, Western Wolves

Under 15 Boys	Best & Fairest	Simon Soumelidis, South East Cougars
Under 14 Boys	Best & Fairest	Mehdi Sarwari, South East Cougars
Under 13 Girls	Best & Fairest	Keely Lockhart, North East Diamonds
Under 13 Boys	Best & Fairest	Christian Daly, Southern Bluetongues
Under 20 Youth Men	Team of the Year	Central City
Under 17 Girls	Team of the Year	Gippsland Knights
Under 17 Boys	Team of the Year	Northern Allstars
Under 15 Girls	Team of the Year	North East Diamonds
Under 15 Boys	Team of the Year	South East Cougars
Under 14 Boys	Team of the Year	Wimmera South Coast Eagles
Under 13 Girls	Team of the Year	Loddon Mallee Lightning
Under 13 Boys	Team of the Year	South East Cougars
	Zone of the Year	Western Wolves
	Volunteer of the Year	Voula Evgeniadis, Central City
	Volunteer of the Year	Di Graf, Eastern FC
	Volunteer of the Year	Billy Gatt, Gippsland Knights
	Volunteer of the Year	Anne Maree Greville, Loddon Mallee Lightning
	Volunteer of the Year	Paul Turner, North East Diamonds
	Volunteer of the Year	Sue Strasser, North West Wanderers
	Volunteer of the Year	Michael Chami, Northern Allstars
	Volunteer of the Year	Shane Delaney, Rivers FC
	Volunteer of the Year	Paul Thompson, South East Cougars
	Volunteer of the Year	Pam Southerington, Southern Blue Tongues
	Volunteer of the Year	Susan Fusca, Western Wolves
	Volunteer of the Year	Bernadette Lynch, Wimmera South Coast Eagles

# Central Region Awards

## 2011 Awards and Winners

Lightning Cup (Pre-Season Competition)	Champions	Runner Up
Men's Division 1	Strathdale	Eaglehawk
Men's Division 2	Eaglehawk	Colts United
Women's Division	Moama Border Raiders	Epsom
Youth Division	Eaglehawk	Epsom
Under 16	Kyneton	Colts United
Under 15	Eaglehawk	Golden City
Under 14	Moama Border Raiders	Kyneton
Under 13	Colts United	Spring Gully Blue
Under 12	Strathdale Glory	Spring Gully White
Under 11	Eaglehawk Eagles	Strathdale Roar
Championship	Champions	Runner Up
Men's Division 1	Eaglehawk	Spring Gully
Men's Division 2	Strathdale	Eaglehawk
Women's Division	Moama Border Raiders	Eaglehawk
Youth Division	Eaglehawk	Colts United
Men's Division 3 (over 35s)	Eaglehawk	Strathdale
Under 16	Kyneton	Eaglehawk
Under 15	Golden City	Eaglehawk
Under 14	Kyneton	Moama Border Raiders
Under 13	Colts United	Spring Gully Blue
Under 12	Strathdale Glory	Spring Gully White
Under 11 Kangaroos	Castlemaine	Strathdale Roar
Under 11 Joeys	Strathdale Jets	Strathdale Victory
Knockout Cup	Champions	Runner Up
Men's Division 1	Eaglehawk	Castlemaine
Men's Division 2	Colts United	Eaglehawk
Women's Division	Eaglehawk	Moama Border Raiders
Youth Division	Epsom	Spring Gully
Under 16	Colts United	Eaglehawk
Under 15	Golden City	Colts United Falcons
Under 14	Kyneton	Castlemaine
Under 13	Colts United	Spring Gully Blue
Under 12	Spring Gully White	Strathdale Glory
Most Improved Club	Castlemaine Goldfields Football Club	
Most Disciplined Club	Epsom Soccer Club	
Family Spirit Award	Van Dalen Family (Nick, Maree, Jacob, Ally & Sam)	
Chairman's Award	Jess Pitts (Moama Border Raiders)	
Jess was a member of Loddon Mallee Lightning in the VCL and the Bendigo Bank Academy of Sport Program. Jess was the youngest member of the VCL Country Team that played in the WPL.		

# Geelong Region Awards

## 2011 Awards and Winners

League Champions	Champions	Runner Up	Best & Fairest
U/12 Boys Div 1	Breakwater Eagles	North Geelong Warriors	Tristan McGrath(NG)
U/12 Boys Div 2	Surf Coast Blues	Surf Coast Yellow	Erindi Mankolli (SC)
U/13 Boys Div 1	Surf Coast	North Geelong Warriors	Jordan Gibson (SC)
U/13 Boys Div 2	Breakwater Eagles	Geelong Rangers	Matt Linney (BE)
U/13 Girls	Surfside Waves	Surf Coast	Caitlen Pickett (SW)
U/15 Boys	Surfside Waves	Lara	Ben Zebic (SW)
U/15 Girls	Kardinia International	Surf Coast	Sophie Hynes (KI)
U/17 Boys	Lara	Corio	Joshua Talev (G)
U/18 Girls	Surf Coast	Lara	Minnie Feaks (SC)
Men's Div 1	Geelong Rangers	Lovely Banks	Scott Davidson (GR) & Damien Nasta (L)
Men's Div 2	Surfside Waves	Barwon Heads	
Men's Div 3	Bellarine Sharks	North Geelong Warriors	
Women's	Surfside Waves	Geelong	
Grand Final Winners	Champions	Runner Up	
U/12	Geelong	Geelong Rangers	Hugh McMahon(GR)
U/12 Boys Div 2	Surf Coast Blues	Surf Coast Yellow	Erindi Mankolli (SC)
U/13 Boys Div 1	Surf Coast	Corio Bay	Jordan Gibson (SC)
U/13 Boys Div 2	Breakwater Eagles	Geelong Rangers	Matt Linney (BE)
U/13 Girls	Surf Coast	Surfside Waves	Isabell Greer (SW)
U/15 Boys	Surfside Waves	Lara	Isaiah Mujica (SW)
U/15 Girls	Kardinia International	Surf Coast	Keeley Duggan (KI)
U/17 Boys	Geelong	Bell Park	Stuart Manley (G)
U/18 Girls	Surf Coast	Kardinia International	Bec McGlinchey(SC)
Men's Div 1	Lara	Geelong Rangers	Damien Nasta (L)
Men's Div 2	Surfside Waves	Barwon Heads	Nick Hargreaves(SW)
Men's Div 3	North Geelong	Bellarine Sharks	Adrian Cervinski(NG)

# Gippsland Region Awards

## 2011 Awards and Winners

League Champions	Champions	
Central Seniors	Fortuna 60 SC	
Central Reserves	Churchill United SC	
Central Women's	Churchill United SC	
Central 2nd Division	Warragul United	
Central Under 16 A	Newborough/Yallourn United SC	
Central Under 16 B	East Gippsland United FC	
Central Under 14	Traralgon City SC	
Central Under 13	Fortuna 60 FC	
Central Under 12	Traralgon City SC - Black	
Central Under 11	Traralgon City SC - White	
Central Girls Under 18	East Gippsland United FC	
Central Girls Under 14	Traralgon Olympians	
South Seniors	Drouin Dragons	
South Women's	Phillip Island	
South Under 19's	Phillip Island	
South Under 15	Phillip Island	
South Under 13	Drouin Dragons	
Central Cups	Champions	Runner Up
Battle Brittan (seniors)	Fortuna SC	Falcons 2000
Shopwell Trophy (reserves)	Churchill United	Monash SC
Browne/Huizer Cup (womens)	Churchill United	Monash SC
Nan Bosma (2nd Division)	Sale United FC	Fortuna 60
Central Finals	Champions	Runner Up
Central Seniors	Churchill United	Fortuna 60
Central Reserves	Churchill United	Newborough/Yallourn United SC
Central Women's	Churchill United	Tyers Lighting
Central 2nd Division	Warragul United	Churchill United
Central Under 16 A	Sale United	Newborough/Yallourn United SC
Central Under 16 B	East Gippsland United	Falcons 2000
Central Under 14	Traralgon City	East Gippsland United
Central Under 13	Fortuna 60	Traralgon City
Central Under 12	Fortuna 60	Traralgon City - Black
Central Under 11	Fortuna 60	Churchill United
Central Girls Under 14	Traralgon Olympians	Warragul United
Central Girls Under 18	Traralgon Olympians	East Gippsland United
South Finals	Champions	Runner Up
South Seniors	Phillip Island	Drouin Dragons
South Women's	Kormburra City	Phillip Island
South Under 19's	Leongatha	Phillip Island
South Under 15	Phillip Island	Mirboo North
South Under 13	Wonthaggi United	Drouin Dragons
<b>Best Club (Central)</b>	Monash SC	
<b>Best Club (South)</b>	Drouin Dragons	



# Goulburn Region Awards

## 2011 Awards and Winners

Competition	Champions	Runner Up
Men's Division 1	Tatura Soccer Club	Shepparton United Soccer Club
Open Women's	Shepparton United Soccer Club	Shepparton South Soccer Club
Men's Division 2	Cobram Victory Football Club	Cobram Soccer Club
Under 16 Boys	Kialla United Football Club	Shepparton Soccer Club
Under 16 Girls	Kyabram Soccer Club	Shepparton South Soccer Club
Under 14 Boys	Shepparton South Soccer Club	Shepparton Soccer Club
Under 14 Girls	Shepparton South Soccer Club	Cobram Victory Football Club
Under 12 Boys	Cobram Soccer Club	Shepparton Soccer Club

## 2011 Best and Fairest

Competition	Player	Club
Men's Division 1	Carl Lamb Doran &	Shepparton Soccer Club
	Philip Doran	Shepparton United Soccer Club
Men's Division 2	Ahadi Lulerhe	Shepparton Soccer Club
Open Women	Imogen Head	Cobram Victory F.C
Under 16 Boys	Joseph Hogarty	Tatura
Under 16 Girls	Alison Clark	Cobram
Under 14 Boys	Riley Hamilton	Shepparton South Soccer Club
Under 14 Girls	Bethany Oliver	Cobram
Under 12 Boys	David Musafiri	Kialla Utd

## 2011 Golden Boot

Competition	Player	Club	Goals
Men's Division 1	Carl Lamb	Shepparton Soccer Club	29
Men's Division 2	Manuele Artavilla	Cob Victory	26
Open Women	Jacinta Dikkenberg	Shepparton United Soccer Club	33
Under 16 Boys	Alexander Goodwin	Tatura	28
Under 16 Girls	Janna Lawson	Kyabram Phoenix	23
Under 14 Boys	Yassir Alghazaly	Kialla Utd	49
Under 14 Girls	Olivia Cornall	Numurkah	13
Under 12 Boys	David Musafiri	Kialla Utd	56

# Sunraysia Region Awards

## 2011 Awards and Winners

League Champions	Champions	Runner Up
U12	Mildura City	Irymple Knights
U14	Irymple Knights	Mildura United
U16	Mildura City	Irymple Knights
Reserve Men's	Irymple Knights	Three Colours
Senior Women's	Irymple Knights	Mildura United
Senior Mens	Three Colours	Irymple Knights
Knock Out Cup	Champions	
U12	Irymple Knights	
U14	Irymple Knights	
U16	Three Colours	
Reserve Men's	Irymple Knights	
Senior Women's	Mildura United	
Senior Men's	Mildura United	

## 2011 Best and Fairest

Competition	Winner	Runner Up
U12	Peter Marziano (MC)	Tyler Rayson (3C)
U14	George Voliotis (IK)	Mehmet Ciftci (IK)
U16	Opong Amofo (MC)	Ashley Watson (NP)
Reserve Men's Senior	Chris Grimmer (MC)	Bruno Cirillo (MC)
Women's	Zoe Scott (MC)	Louise Searle (NP)
Senior Men's	David Lia (MC) & Predrag (Junior) Mihai (WS)	

## 2011 Golden Boot

Competition	Player	Club
U12	Joseph Oliva	Irymple Knights
U14	Ross Casale	Irymple Knights
U16	Nusrat Ataye	Mildura United
Reserve Men's Senior	Bruno Cirillo	Mildura City
Women's	Erin Theofelos	Mildura City
Senior Men's	Brandon Zaffina (3C) David Chick (3C) Predrag (Junior) Mihai (WS)	

## 2011 Leading Goal Keeper

Competition	Winner	Club
U12	Edward Cochrane	Three Colours
U14	ST.Ares Gilardi (3C) & Brody Burrows (NP)	
U16	Vinicius Branco	Nichols Point
Reserves	Nathan Bruinhout	Mildura United
Women's	Susan Watts	Three Colours
Senior Men's	Kym Lorincz	Mildura City

<b>Referee of the Year</b>	David Esposito
<b>Person of the Year</b>	Vince Dimasi & Vince Pollifrone

# Warrnambool and District Awards

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## 2011 Awards and Winners

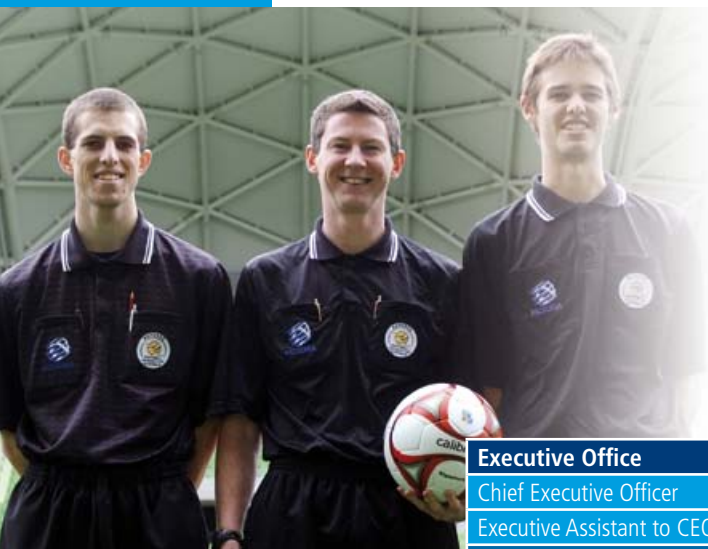
Competition	Champions	Runner Up
Senior Men's	Pertobe Surfers	Merri Stingrays

## 2011 Best and Fairest

Competition	Player	Club
Senior Men's	Llewellyn Guyett	Pertobe Surfers
Female	Lara Angarano	Deakin Dragons
Under 16's	Harrison Hall	Hamilton SC

## 2011 Golden Boot and Glove

Award	Player	Club
Golden Boot	Chris Kitai (Hamilton SC) and James Coghlan-West (Merri Stingrays)	
Golden Glove	Ralph Behrendt	Hamilton SC



# FFV People

## Working together for positive outcomes

### Executive Office

Chief Executive Officer	Mark Rendell
Executive Assistant to CEO	Rebecca Holman

### Government Relationship

Government Relationship Manager	Maria Berry
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### Communications

Communications Manager	Gordon Irving
Communications Coordinator	Callan McDuff
Communications Coordinator	Christian Layland

### Business Operations

General Manager - Business Operations	Kerry Harris
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### Finance

Finance Manager	Raman Sachdeva
Assistant Accountant	Zeyona Jose
Senior Accounts Receivable Officer	Simon Bird
Accounts Payable Officer	Peter Zhang
Accounts Receivable Officer	Andrew Norman

### MyFootballClub

MyFootballClub Manager	Rhonda Snijders
MyFootballClub Coordinator	Priya Parbhu
MyFootballClub Coordinator	Tim Crane

### IT

IT Systems Administrator	Suneth Perera
Business Analyst	Daniel Maakaroun

### Customer Service

Office Administrator/Reception	Anna Ruffolo
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### Facilities

Venues Coordinator - Darebin	Mike Fox
Knox Regional Football Centre Manager	Chris Hain

### Branch Offices

Regional Administrator Bendigo	Brock Rogers
Regional Administrator Sunraysia	Ross Mosello

### Commercial & Marketing

General Manager - Commercial and Marketing	Georgie Herbert
Commercial Operations Officer	Lachlan Alexander
Events Coordinator	Sasky Stewart
Sponsorship and Development Manager	Jo Scanlon



<b>Football</b>	
General Manager – Football	Tim Frampton
Legal Counsel	Lisa Comben
<b>Referees</b>	
Referee Development Manager	Chris Bambridge
Referee Coordinator	Ian Postlethwaite
Referee Operations Officer	Amira Mahmood
<b>Grievance Discipline &amp; Regional Integration</b>	
Operations Manager (Special Projects and Discipline)	Maxwell Gratton
Tribunal and Disciplinary Coordinator	Scott Atkinson
Tribunal and Disciplinary Coordinator	Daniel Lancefield
<b>Competitions</b>	
Competitions Manager	Liam Bentley
Futsal Manager	Chris Ryan
Competitions Coordinator	Natalie Mendan
Competitions Coordinator	Paul Marazita
Competitions Coordinator	Stephanie Ristevska
Events and Competitions Assistant	Paul Senior
Events and Results Assistant	Ryan McKinnis
<b>Talented Player Development</b>	
Talented Player Development Manager	Les Bee
Technical Director	Sean Douglas
Partnership Manager	Anthony Grima
State Programs Coordinator and Registrations Officer	Phil Dyer
Women's NTC Head Coach	Vicki Linton
Men's NTC Head Coach	Darren Davies
Youth Men's NTC Coach	Harry Bingham
<b>Game Development</b>	
Game Development Manager	Salvatore Carmusciano
Player Participation Manager	Sash Herceg
Player Participation Coordinator	Chris Arena
Community Program Coordinator	Elyce Carlyle
Club Development Coordinator	Ben Gross
Player Participation Coordinator	Steven Johnston
Indigenous Football Development Officer	Michael Feehan
<b>Zone Development Officers</b>	
South East	Darren Tan
Wimmera South Coast	Foddy Kyprian
Loddon Mallee	David Coward
Goulburn North East	Atila Kerestes
Gippsland	Eugene Lawrenz
Central and North East	Elisabeth Bridson
Metropolitan North West	Anthony Frost
North Wimmera	Paul Smalley

# Committees & Zone Representatives

Standing Committees		Zone Representatives	
Mens	Zone	Nominee	Zone
Oktaj Abili	Southern	Eddie Gray	Eastern
Sergio Costanzo	Northern	Felice Lomuto	Eastern
<b>Harry Zaitman</b>	<b>South East</b>	Bill Dragovic	Western
Cornelis Teeuw	Eastern	Josephine Maprock	Western
Frank Trimboli	Goulburn North East	Sharon Runciman	South East
Paul Chircop	Western	Mike Roberts	South East
George Angelopoulos	North East	Michael Cattenazzi	Northern
George Koukoulas	Central	Zac Josevski	Northern
Womens		Serge Ruoppolo	North West
<b>Maggie Koumi</b>	<b>Northern</b>	Frank Trimboli	Goulburn North East
Graeme Smith	North East	Jimmy Kalafatis	Goulburn North East
<b>Theresa Deas</b>	<b>Southern</b>	Mark Ower	Wimmera South Coast
Craig White	Eastern	Mark Jennings	Wimmera South Coast
Tanya Rubbino	Central	Andrew Thomas	Southern
Ferenc Jakab	Loddon Mallee	Rolando Navas	Southern
Juniors		George Angelopoulos	North East
Bill Dragovic	Western	Graeme Smith	North East
Mike Roberts	South East	Ferenc Jakab	Loddon Mallee
Serge Ruoppolo	North West	Vince Di Masi	Loddon Mallee
<b>Graeme Smith</b>	<b>North East</b>	Alexander Alexopoulos	Central
Felice Lomuto	Eastern	Nick Petroulis	Central
Maggie Koumi	Northern	Kenneth Steel	Gippsland
Andrew Thomas	Southern		
Ferenc Jakab	Loddon Mallee		
Referees			
<b>Nick Karlich</b>			
Hary Milas			
Alfonso Noutso			
Jim Ouliaris			
Jordan Vassiliadis			
Alan Crawford			
Mark Ower			
Hiroki Sato			
Anastasios (Tim) Dimitriu			
Futsal			
Ferenc Jakab			
Edgard Vatchky			
John Perich			
Peter Parthimos			
John Myszka			
Jack Dugonjic			
<b>Mark Georgeson</b>			
Garry Liakoureas			
Inge Brummel			

# Tribunal, Appeals Board, Patrons & Trustees

Tribunal		
Surname	First Name	Background
Belmar	Miguel	Barrister-at-Law
Billings	Peter J.	Barrister-at-Law
Botros	Martin	Policy Officer - Coroners Court
Chadwick	Sam	Solicitor
Colla	Laura	Barrister-at-Law
Contini	Alan	Former Referee and Player / Businessman
Cotton	Justin	Lawyer
David	Sam	Past Club Management
Dicconson	Marc J.	Policy Analyst /Project Officer for the Commonwealth Government
Eldridge	David Kenneth	Solicitor
Finanzio	Adrian	Barrister-at-Law
Foster	Margot	Lawyer, sole practice. Former Olympian and ASC Board member
Franzi	Norman C.	Barrister-at-Law
Gray	Geraldine F.	Barrister-at-Law
CHAIRMAN Gillies	Bill	Barrister-at-Law
Grigin	Alev	Post Graduate Law Student
Grigin	Oya	Lawyer
Girgin	Ozan	Businessman / Former Player
Goldblatt	Mark S.	Barrister-at-Law
Hands	Alan L.	Barrister-at-Law
Harran	Claude	Legal Counsel
Hartley	Ben	Lawyer
Henry	John T.W	Legal Counsel
Herskope	Alan	Barrister-at-Law
Hollingworth	Cecily B.	Barrister-at-Law
Ihle	Ben	Barrister-at-Law
Johns	Scott R.	Barrister-at-Law
Kanarev	Nicholas	Barrister-at-Law
Karp	Tal	Articled Clerk / Legal Associate
Klotz	Anthony	Barrister-at-Law
Lewis	Cheryl	Solicitor
Wilson	Alexandra (Lexie)	Law Graduate
Woodlock	Tysen	Law Graduate
Wycherley	John	Lawyer and former VFL umpire
Zacos	James	Solicitor
Zaparas	Yianni	Lawyer

Appeals Board		
Surname	First Name	Background
Bird	Leonie C.	Barrister-at-Law
Blacklaw	Alex	Retired
Blewett	Stephen	Barrister-at-Law
Cusumano	Sam	Lecturer in Law, Deakin University
Elliott S.C.	James D.	Barrister-at-Law
Forbes	Jonathan	Barrister-at-Law
Garantziotis S.C.	Manny	Barrister-at-Law
Golvan S.C.	Colin	Barrister-at-Law
Kilias	Kilias	Barrister-at-Law
McInnis	Murray V.	Barrister-at-Law with Sport's Law Experience
Nikou S.C.	Olyvia	Barrister-at-Law
CHAIRMAN Nolan S.C.	Tony	Barrister-at-Law
Phillips	Barry	Retired Barrister-at-Law
Quill	Justin	Lawyer with sports law experience. Name partner at Kelly Hazell Quill
Wilson S.C.	Dr. Joshua D.	Barrister-at-Law

Patrons And Trustees - FFV		
Surname	First Name	Category
Cav. Vito	Cilauro	Patron & Trustee
Cav. Don	Di Fabrizio	Trustee
Tony	Dunkerley	Trustee
Ted	Smith	Trustee
Fred	Villiers	Trustee
Michael	Weinstein	Trustee



# 2011 Financial Report

**This report summarizes the financial performance of Football Federation Victoria (FFV) during the 2010/11 financial year. It also provides the financial position of FFV as at 31 October 2011.**

Grant Thornton undertook the external audit of FFV's financial statements and their unqualified audit opinion is attached to this Finance Report.

The financial statements record a surplus from operations for the financial year ending 31 October 2011 of \$273,085 (2010 - \$178,911). Our aim for the year was to produce a modest surplus of less than \$100,000. The actual surplus can be attributed to higher than anticipated revenue from fines. It should be noted that the majority of fine revenue is from tribunal matters which is handled by an independent panel, therefore management has little control over this revenue.

However, knowing the reason for our above budget surplus means that we can put plans in place for the future and to this end there will be an increased focus on non-financial penalties for 2012 and the creation of programs that provide assistance to clubs to put appropriate governance structures in place to avoid penalties.

Keeping fees at an affordable level for participants is a Board driven key strategic priority and whilst outdoor player numbers have grown by 3.9% and team entries have grown by an average of 6%, our revenue from this area reduced by 3% and 1% respectively, demonstrating that we are slowly diversifying our revenue streams to lessen the financial burden on our participants.

An improvement in both our club and non-club debtor management procedures, has seen a significant improvement in Cashflow.

This focus on strong financial management has enabled FFV to deliver on objectives in the 2008 – 2011 Strategic Plan such as investment in facilities, namely the State Football Centre at Darebin and the newly completed Knox Regional Football Centre as well as developing a robust balance sheet.

A customer service organisation such as FFV relies on dedicated staff to deliver programs and activities and it is pleasing to report that the rate of staffing

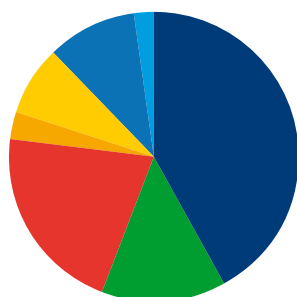
costs to overall costs has remained at the same level as 2010, yet we have increased the level of program delivery.

The hard work of the Finance team needs to be acknowledged in the production of these finance reports and the issuing of an unqualified audit opinion.



Income Statement	2011	2010
for the year ended 31 October 2011	\$	\$
Revenue	10,101,715	8,844,682
Other Revenue	198,620	404,631
	<b>10,300,335</b>	<b>9,249,313</b>
Employees Benefit Expense	(3,625,690)	(3,265,729)
Depreciation and Amortisation	(185,963)	(321,235)
Finance and Borrowing Costs	(39,543)	(49,886)
Changes in the Value of Investment property	-	17,491
Operating Expenses	(6,176,054)	(5,451,042)
	<b>(10,027,250)</b>	<b>(9,070,402)</b>
<b>Suplus from operations</b>	<b>273,085</b>	<b>178,911</b>

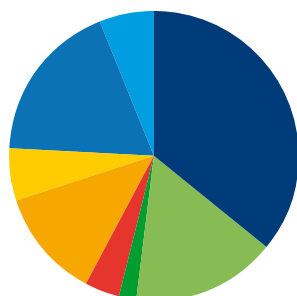
## Income



- Registration Fees 42%
- Affiliation and Team Entry Fees 14%
- Commercial Operations and Grants 21%
- Coaching and Development 3%
- Fines and Appeals 8%
- State Squads 10%
- Other 2%

Equity Statement	Building Trust Fund	Accumulated Surplus	Members' Funds
for the year ended 31 October 2011	\$	\$	\$
Balance at 1st November 2009	964,079	1,481,429	2,445,508
Surplus from Operations	-	178,911	178,911
Balance as at 31 October 2010	964,079	1,660,340	2,624,419
Surplus from Operations	-	273,085	273,085
<b>Balance as at 31 October 2011</b>	<b>964,079</b>	<b>1,933,425</b>	<b>2,897,504</b>

## Expenses



- Employee Benefits Expense 36%
- Administration and IT 16%
- Depreciation 2%
- Game Development and Community Coaching 4%
- Competitions and Events 12%
- FFA Levy 6%
- Football Operations 18%
- Commercial Operations 6%

## 2011 Financial Report (continued)

<b>Balance Sheet</b>	<b>2011</b>	<b>2010</b>
for the year ended 31 October 2011	\$	\$
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and cash equivalents	450,381	790,695
Trade and other receivables	1,046,623	570,913
Inventories	-	5,707
Other current assets	63,172	60,096
<b>Total Current assets</b>	<b>1,560,176</b>	<b>1,427,411</b>
<b>Non-current assets</b>		
Property, plant and equipment	1,853,311	1,187,336
Investment property	1,625,000	1,625,000
<b>Total non-current assets</b>	<b>3,478,311</b>	<b>2,812,336</b>
<b>TOTAL ASSETS</b>	<b>5,038,487</b>	<b>4,239,747</b>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>		
Trade and other payables	1,133,091	652,606
Interest bearing loans and borrowings	51,873	48,099
Employee benefits	265,948	242,772
Income in advance	422,140	390,624
<b>Total current liabilities</b>	<b>1,873,052</b>	<b>1,334,101</b>
<b>Non-current liabilities</b>		
Interest bearing loans and borrowings	204,622	256,495
Employee benefits	63,309	24,732
<b>Total non-current liabilities</b>	<b>267,931</b>	<b>281,227</b>
<b>TOTAL LIABILITIES</b>	<b>2,140,983</b>	<b>1,615,328</b>
<b>NET ASSETS</b>	<b>2,897,504</b>	<b>2,624,419</b>
<b>MEMBERS' FUNDS</b>		
Building Trust Fund	964,079	964,079
Accumulated Surplus	1,933,425	1,660,340
<b>TOTAL MEMBERS' FUNDS</b>	<b>2,897,504</b>	<b>2,624,419</b>

<b>Cash Flow Statement</b>	<b>2011</b>	<b>2010</b>
for the year ended 31 October 2011	\$	\$
<b>Cash flows from operating activities:</b>		
Receipts from customers	10,111,580	9,281,982
Payments to suppliers and employees	(9,666,063)	(8,944,476)
Finance and borrowing costs	(26,938)	(49,886)
Interest received	59,332	41,271
<b>Total cash from operating activities</b>	<b>477,911</b>	<b>328,891</b>
<b>Cash flow from investing activities:</b>		
Receipts received from investment income	101,100	98,435
Payments for plant and equipment	(851,908)	(821,308)
<b>Net cash used by investing activities</b>	<b>(750,808)</b>	<b>(722,873)</b>
<b>Cash flow from financing activities:</b>		
Repayment of borrowings	(67,417)	(52,052)
<b>Net cash used by financing activities</b>	<b>(67,417)</b>	<b>(52,052)</b>
<b>Net cash increase in cash and cash equivalents</b>	<b>(340,314)</b>	<b>(446,034)</b>
<b>Cash and cash equivalents at beginning of year</b>	<b>790,695</b>	<b>1,236,728</b>
<b>Cash and cash equivalents at end of year</b>	<b>450,381</b>	<b>790,695</b>

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### **Independent Auditor's Report To the Members of Football Federation Victoria**

We have audited the accompanying financial report of Football Federation Victoria (the "Association"), which comprises the statement of financial position as at 31 October 2011, and the statement of comprehensive income, statement of changes in members' funds and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information to the financial report and the statement by the directors.

#### **Directors' responsibility for the financial report**

The directors of the Association are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards - Reduced Disclosure Requirements and Associations Incorporation Act 1981(VIC). This responsibility includes such internal controls as the directors determine are necessary to enable the preparation of the financial report to be free from material misstatement, whether due to fraud or error.

#### **Auditor's responsibility**

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards which require us to comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error.

In making those risk assessments, the auditor considers internal control relevant to the Association's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of



expressing an opinion on the effectiveness of the Association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Independence**

In conducting our audit, we have complied with the applicable independence requirements of the Accounting Professional and Ethical Standards Board.

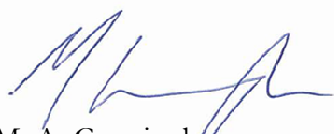
**Auditor's Opinion**

In our opinion, the financial report of Football Federation Victoria:

- a presents fairly, in all material respects, the Association's financial position as at 31 October 2011 and of its performance and cash flows for the year then ended; and
- b complies with Australian Accounting Standards - Reduced Disclosure Requirements and the Associations Incorporation Act 1981(VIC).



GRANT THORNTON AUDIT PTY LTD  
Chartered Accountants



M. A. Cunningham  
Director - Audit & Assurance

Melbourne, 9 February 2012

# Victorian Champions League Finance Report (2010-11)

Particulars	Central	Eastern	Gippsland	Goulburn North East	Loddon Mallee	North East	North West	Northern	South East	Southern	Western	Wimmera South Coast
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
<b>Income</b>	62,150	48,709	50,557	81,657	62,792	60,203	62,000	60,425	61,455	76,281	62,149	57,505
Player Contributions	45,200	46,054	32,375	61,722	39,440	59,975	62,000	50,900	60,950	63,280	61,845	56,760
Sponsorship Revenue	16,950	2,500	16,000	10,740	12,827	-	-	5,000	250	5,000	-	-
Canteen Takings	-	-	1,295	-	10,269	-	-	4,525	255	7,728	-	-
Other	-	155	887	9,195	256	228	-	-	-	273	304	745
<b>Expenses</b>	71,542	48,434	36,958	90,409	67,724	53,093	63,169	75,572	57,326	73,976	67,780	54,036
Administration Expenses	1,465	220	340	220	340	1,409	220	1,387	220	1,090	540	340
Operational Expenses	70,077	48,214	36,618	90,189	67,384	51,684	62,949	74,185	57,106	72,886	67,240	53,696
<b>Surplus/ (Deficit)</b>	<b>(9,392)</b>	<b>275</b>	<b>13,599</b>	<b>(8,752)</b>	<b>(4,932)</b>	<b>7,110</b>	<b>(1,169 )</b>	<b>(15,147)</b>	<b>4,129</b>	<b>2,305</b>	<b>(5,631)</b>	<b>3,469</b>
Cash at Bank	4,055	3,576	12,696	8,165	2,554	33,151	(480 )	22,519	7,497	15,340	5,060	15,003
Outstanding Commitments	440	440	440	(68)	440	440	1,640	704	440	440	12,690	1,856
Receivables	-	-	-	(125 )	-	-	-	-	-	-	-	-
Assets	-	-	-	-	-	-	-	-	-	-	-	-
<b>Net Position (Equity)</b>	<b>3,615</b>	<b>3,136</b>	<b>12,256</b>	<b>8,108</b>	<b>2,114</b>	<b>32,711</b>	<b>(2,120)</b>	<b>21,815</b>	<b>7,057</b>	<b>14,900</b>	<b>(7,630)</b>	<b>13,147</b>

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**FOOTBALL  
FEDERATION  
VICTORIA**

## **FOOTBALL FEDERATION VICTORIA**

ABN - 97 592 993 965

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