

# 2013 ANNUAL REPORT



**FOOTBALL  
FEDERATION  
VICTORIA**





VPL Champions, Northcote City Image: Anita Milas



### Vision

*Football will be regarded as the sport that provides genuine access and value to quality experiences which inspire Victorians.*

### Mission

*We are in the business to deliver the best possible football experience and opportunities to our customers and partners.*



\* **UNITY** | Victorian football stakeholders will work together to deliver a shared vision and purpose for the growth and health of the game.

\* **PRIDE** | We are proud of the organisation we work for and bring infectious enthusiasm in pursuit of our vision for football.

\* **INTEGRITY** | The affairs of FFV will be unconditionally embedded in honesty and fairness.

\* **RESPECT** | We will treat others the way we expect to be treated. We will also earn respect through becoming a positive and powerful force capable of delivering meaningful sport and social outcomes within the broader community.

\* **OPENNESS** | We will engage and communicate transparently with the football family and listen with an open mind.

\* **PERFORMANCE** | We will strive for service and business excellence off the field and inspire results on the field for Victorian clubs, players, coaches and referees.

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## **Football Federation Victoria (FFV) is the governing body for football (soccer) in Victoria.**

FFV is recognised by both the State and Federal Governments and Football Federation Australia (FFA) as the organisation responsible for the administration, promotion and delivery of football and futsal (indoor football) in the state. It is funded through membership and club affiliation fees, government grants and corporate sponsorship.

FFV is affiliated with FFA and through FFA's affiliation with FIFA (Federation of International Football Associations) is charged with all facets of football in Victoria across semi-professional, amateurs, women, youth, juniors, referees, coaches, officials and volunteers.

It is a not for profit sporting organisation run by a Board of Directors, elected by football stakeholders made up of Zone Representatives and Standing Committees Chairs.



### **2013 can be best summarised as a year of transition that had many highlights.**

First and foremost is the financial outcome which is a significant turnaround from 2012 that saw a small surplus to reinvest into football.

This outcome has been achieved by making some difficult decisions.

Also pleasing is the significant decline in the number of tribunal hearings and the reduction of misconduct charges. The zero tolerance approach and the introduction of the respect and responsibility courses have been beneficial. Congratulations to clubs, players, coaches and referees in helping to change the culture in football.

On a disappointing note the scourge of match fixing made the headlines across Australia and the world. With the support of the FFA and further changes to the administration of football we will endeavour to ensure that it will never be repeated.

The birth of the National Premier Leagues (NPL) in Victoria has been challenging and rewarding.

Rewarding because it will embrace Victoria with a clear emphasis on building 'premier clubs' not just a 'premier team', with a principle focus on talent identification and development at youth level, better governance and absolute commitment to coaching development. It will be mandatory to field youth teams from U12 to U18 as a licensed NPL club.

In 2014 we look forward to Victoria making a significant contribution to the NPL and we will continue to consult on and finalise the NPL for females including youth and open age.

We will also welcome the FFA Cup as a vision and opportunity to embrace all levels of football from community clubs all the way to the A-League. FFV has lobbied hard for this for a number of years and that has finally borne fruit. I would like to thank FFA and David Gallop in particular who have made this long term vision and objective a reality.

I would like to thank the Board who are all volunteers, FFV management, local, state and federal governments who continue to invest and support football in Victoria. We are also grateful to the growing number of sponsors who see real value in being part of the future of football in Victoria.

In closing, on behalf of the Federation I would like to thank the 54,500 plus players, coaches, referees and the thousands of volunteers who manage and support clubs across Victoria.

*Together....we are football.*

**Nick Monteleone**  
PRESIDENT

# BOARD OF DIRECTORS



## Nick Monteleone

Nick was elected President of FFV in 2011 after serving four years on the Board. Nick has spent many years involved in the administration of community clubs including time as a Junior Coordinator through to President. He owns and manages an importing business and is passionate about his farm and the environment.



## Aldrin De Zilva

Aldrin was elected to the Board in 2013. He is the National Lead Partner of an international law firm. A Barrister and Solicitor, Aldrin is also a qualified Chartered Accountant. He has held various positions at a club level and is an avid supporter of growing football in Victoria.



## Zak Gruevski

Appointed to the Board in 2011, Zak is also the Chair of FFV's Finance and Audit Committee. He has held a number of senior finance roles during his career whilst also dedicating his time as a player, supporter and parent of a child currently playing the game.



## Lynne Jordan

Joining the FFV Board in 2011, Lynne has extensive experience working with all levels of government and as a CEO of a not for profit organisation and is a member of the Australian Institute of Company Directors. Lynne and her family have enjoyed many years of involvement with football.



## John Lewis

John Lewis is an award-winning Australian independent documentary and television producer. John is also a former ABC current affairs Executive Producer. For many years he was the President of the Brunswick Zebras club and continues to be passionate about growing the game in Victoria.



## Steven Milicevic

A lawyer by trade, Steven was elected to the Board in 2011. He brings with him over a decade of experience in business, property, intellectual property and sports law. He has also played, coached and refereed at both junior and senior levels in Victoria.



## Kimon Taliadoros

Elected to the Board in 2013, Kimon is a former player with South Melbourne, Socceroo and inaugural life member of the Professional Footballers' Association. Since retiring from football in 2002, Kimon has developed his business interests, now coaches and is a football commentator on radio and television.

## Board of Directors, disclosure of 'material personal interest'

Section 80(2) of the *Associations Incorporation Reform Act 2012* (Vic) provides:

*"A member of the committee of an incorporated association who has a material personal interest in a matter being considered at a committee meeting must disclose the nature and extent of his or her interest in the matter at the next general meeting of the association".*

Relevant disclosures of FFV Directors are noted below.

### FORMER DIRECTORS

**Bart Harrold:** Noted as an apology at meeting in which his 2013 life membership was considered and accordingly no declaration of material personal interest required (February 2013).

**Karen Janiszewski:** General declaration her child played for Northcote City SC (April 2013). Declaration of a link to Sunderland FC in consideration of a training compensation matter (June 2013).

### CURRENT DIRECTORS

**Aldrin de Zilva:** Declaration he acted for Dandenong Thunder in a disciplinary matter against FFV prior to his appointment as an FFV Director (April 2013).

**Kimon Taliadoros:** Declaration of his appointment to the position of Assistant Coach with Melbourne Heart Youth Team (October 2013).



### **It is indeed a privilege to serve the football family of Victoria.**

There have been many complex challenges to tackle since taking up the role of Chief Executive Officer at Football Federation Victoria in July last year.

It was of paramount importance to address and reverse the \$783,000 operating deficit from 2012. A combination of cost cuts (including staff redundancies) and generating revenue through sponsorship and “in kind” support via strategic partnerships has resulted in a \$296,000 surplus being generated. That’s a turnaround of \$1.07 million.

On the field, I extend my congratulations to Northcote City and Sandringham SC for winning the 2013 VPL and WPL titles respectively. I also want to pay tribute to our 2013 Victorian NTC Boys U15 squad that won the FFA National Institute Challenge in Canberra last December. The quality of football the boys produced was outstanding.

Grassroots participation remains our core focus and I’m delighted to report a 1.6 percent outdoor season growth rate from 2012 to 2013.

The hurdles associated with implementing the National Premier Leagues 2014 competition in Victoria have been well publicised and my focus is on the future not revisiting the past.

We now have a superb platform and robust framework to develop talented players and enhance the quality of coaching across the state and FFV looks forward to an exciting journey with NPL clubs.

Volunteers are the backbone of our wonderful game and I salute you all for your dedication. Thank you to my hard working staff for their efforts and to the FFV Board for their support. FFV Directors deserve praise for the huge time commitment they make to the sport.

Internally at FFV, a major organisational staff restructure was completed in February 2014 that will deliver a more pro-active approach to stakeholder management. My key directive to all FFV staff is to engage more with the football family face-to-face and not be reliant on communication by keyboard.

I pledge to continue to embrace the efforts of FFV’s Standing Committees in order to gain general feedback about operational matters and obtain proposals about strategic options to enhance the game.

To be candid, FFV will never be perfect operationally - no organisation is - but in our pursuit of perfection we can capture excellence. Working together with all our stakeholders through engagement and effective communication will make our great code stronger.

I’ll conclude with a quote from the great Pele which sums up what we strive for: *“Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing or learning to do.”*

**Mitchell Murphy**  
CEO



# STRATEGIC PRIORITIES

## QUANTITY AND QUALITY OF FACILITIES

**Access to sufficient and appropriate facilities for each form and level of the game**

- \* 17 projects received funding under the Soccer Facilities Funding Program, which replaced the Strengthening the World Game Program in 2013.
- \* \$12.2 million funding by Hume City Council for a state of the art facility in Broadmeadows Valley Park, home of Hume City Football Club.
- \* Funding of \$750,000 awarded to the Shepparton Community Football (Soccer) Complex. Overall \$7.2 million funding was provided by federal government for Shepparton's sports precinct.
- \* Victorian State Government contributed \$100,000 to assist in an upgrade of Barwon Heads Village Park, home of Barwon Heads Soccer Club.
- \* Funding from the dedicated Soccer Facilities Fund - \$100,000 for high quality lighting at Epsom Huntly Reserve and \$100,000 for reshaping and upgrading and lighting at Evans Reserve in Geelong (Corio Soccer Club).
- \* Work on the Loddon Mallee Regional Football (Soccer) Development Plan funded by state government and 10 local governments in the region.
- \* Ballarat's Morshead Park received \$5.3 million from Ballarat City Council and the Commonwealth Government's Regional Development Australia Fund to expand and upgrade on-field and off-field football facilities.

## ENGAGING WOMEN AND GIRLS

**Achieve significant growth in female participation across all participation segments by 2015**

- \* Female participants made up the largest growth area with an increase of 7%.
- \* 47% of participants of the schools 5-a-side were females.
- \* Introduction of free team entry for Small-Sided-Football (SSF) girls.
- \* FFV committed financial and administrative support to the Melbourne Victory W-League team. The team made the grand final for the first time in 2013 hosting the game in Melbourne at AAMI Park in front of a crowd of 4800.
- \* 16 girls aged between 15-19 participated in the Female Youth Leadership Camp, organised by Game Changers Australia in partnership with Sport and Recreation Victoria. The participants were nominated by their club as young women who are leaders. In total there were 65 girls from seven different sports.
- \* FFV introduced a pilot program for girls in conjunction with the Australian Sports Commission's 'Active After-school Communities', community clubs and local councils in metro and regional Victoria with a focus on girls new to the game.





## VALUE FOR MONEY

**Increase the value of football for both existing and prospective clubs (administrators/volunteers), parents and players**



- \* FFV is the lead Federation in self registration.
- \* 93% of outdoor player self registration in MyFootballClub. This represents a dramatic 42% increase compared to 2012.
- \* FFV is the first member Federation to provide free club management courses.
- \* Mandatory disclosure of club fees via the self registration system of MyFootballClub. This has led to the greater transparency and awareness of fee structures for all existing and prospective participants.
- \* For every girl's SSF team entry the club also received a free boys SSF entry.
- \* Introduction of free team entry for SSF girls.
- \* For the first time in history State League mens' finals were introduced in addition to the home and away season.
- \* 40% discount from previous year on match record books.
- \* Free club websites made available through Fox Sports Pulse.

## VOLUNTEERS

**Support the volunteers in the football community**

- \* 1562 coaches attended an officially recognised coaching course (community and advanced).
- \* 67% of the coaches registered with a team and club had an up to date accreditation.
- \* Over 200 coaches attended the Annual State Conference, the highest number of attendees at state conference throughout Australia.
- \* In partnership with La Trobe University, FFV delivered four Club Management Courses to 84 clubs that provided information on governance, sponsorship, grants, volunteer development, player recruitment and retention and financial management.
- \* Six new clubs registered during the year.
- \* The United Through Football grants program provided support and administration workshops to 56 clubs comprising Horn of Africa and recently arrived communities.
- \* 80% increase in Level 3 Assessor's Course completed by referees in 2013 compared to 2012.
- \* 16% increase in referee applicants for the Level 2 courses completed in 2013.
- \* 2013 saw an increase of 85% of referees undertaking the Level 2 Instructor's course.

# STRATEGIC PRIORITIES



## Tribunal & Discipline:

- \* It is encouraging to see a continued decline in overall disciplinary statistics for the sixth year in a row. This is even more impressive considering the further growth in registered participants over the course of 2013.
- \* 5% reduction in tribunal cases.
- \* 14% decrease in appeal cases.
- \* 30% decrease in administrative fines.
- \* 36% decrease in warnings issued.

## CONSUMER NEEDS

**Offer football and futsal participants a choice of flexible offerings in order to diversify revenue streams and grow the game**

- \* Summer Sevens saw an increase of 124% participation in 2013 (210 teams) compared to 2012 (90 teams).
- \* Summer Sevens was received exceptionally well by participants with 86% of teams saying they would participate again while 89% would recommend it to friends.
- \* Over 90% of teams were satisfied with the level of communication and support they received from FFV staff.
- \* As well as retaining the 2012 Summer Sevens competitions at the State Football Centre, Darebin, Clifton Park and Kingston Heath further competitions were added at the Knox Regional Football Centre, Geelong and Ballarat.
- \* Summer Sevens will return in 2014 and will look to grow on the success of the previous two years. FFV aims to have at least one venue in the north, east, south and west of Melbourne while continuing to grow in Regional Victoria.
- \* 30 gala days were conducted in 2013 involving 90 schools with over 5700 participants in the age groups 4-9 (years 1-4). The primary focus was on engaging the participants while encouraging fun and participation.
- \* FFV partnered with clubs, councils, W-League players and SEDA to deliver the gala days to schools in the metropolitan and regional areas.
- \* In 2013 319 clubs with 54,685 players including 14,528 regional players were registered. 26,150 fixtures were administered covering 2748 teams throughout Victoria.
- \* In 2014 FFV will be introducing Girls FC, a pre season 7-a-side competition aimed solely for girls.
- \* During 2013 Knox catered for over 850 players and 20 teams during the season.
- \* More than 20 matches per week were held at Knox in the off season.
- \* FFV in conjunction with FIFA coaching trainers and trainees delivered a school holiday program attracting over 150 children, aged 8-12 years at the State Football Centre, Darebin.
- \* Multi-sport expos ran in partnership with Girl Sports Victoria and The Australian Council for Health, Physical Education and Recreation exposing over 400 school students to the game.





## STRUCTURE AND DELIVERY

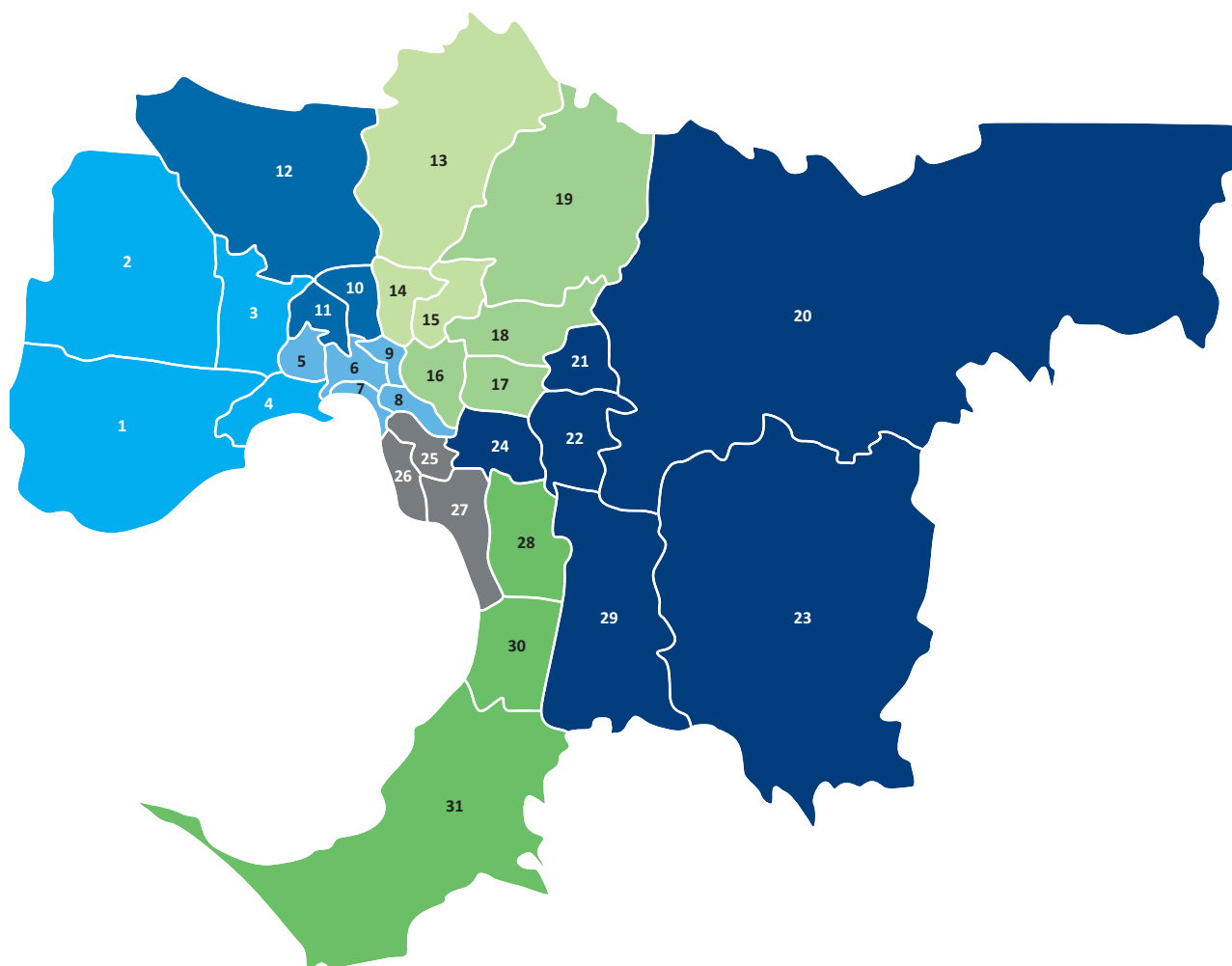
**Develop and implement a structure that maximises opportunities for community clubs and talented players**

- \* The National Training Centre for girls saw Beattie Goad, Alex Natoli and Cindy Lay selected in the Melbourne Victory W-League squad for the 2013/2014 season.
- \* Four players selected for the Australian U16s: Beattie Goad, Jess Pitts, Eleni Fakos and Maddie Stockdale. All four represented Australia at the AFC U16 tournament which doubles as the U17 World qualifiers.
- \* The U7 Pilot League competition offered a more structured, formal style of competition for the younger participants of SSF. A total of eight leagues with 55 teams participating across the leagues.
- \* The U7 Pilot League will be incorporated into the MiniRoos structure in 2014.
- \* 2014 will see the implementation of the National Premier Leagues.



# ZONE MAPS

## MELBOURNE METROPOLITAN ZONES



### Western

- 1 Wyndham
- 2 Melton
- 3 Brimbank
- 4 Hobsons Bay

### Central

- 5 Maribyrnong
- 6 Melbourne
- 7 Port Phillip
- 8 Stonnington
- 9 Yarra

### North West

- 10 Moreland
- 11 Moonee Valley
- 12 Hume

### Northern

- 13 Whittlesea
- 14 Darebin
- 15 Banyule

### North East

- 16 Boroondara
- 17 Whitehorse
- 18 Manningham
- 19 Nillumbik

### Eastern

- 20 Yarra Ranges
- 21 Maroondah
- 22 Knox
- 23 Cardinia
- 24 Monash

### South East

- 25 Glen Eira
- 26 Bayside
- 27 Kingston

### Southern

- 28 Greater Dandenong
- 29 Casey
- 30 Frankston
- 31 Mornington Peninsula



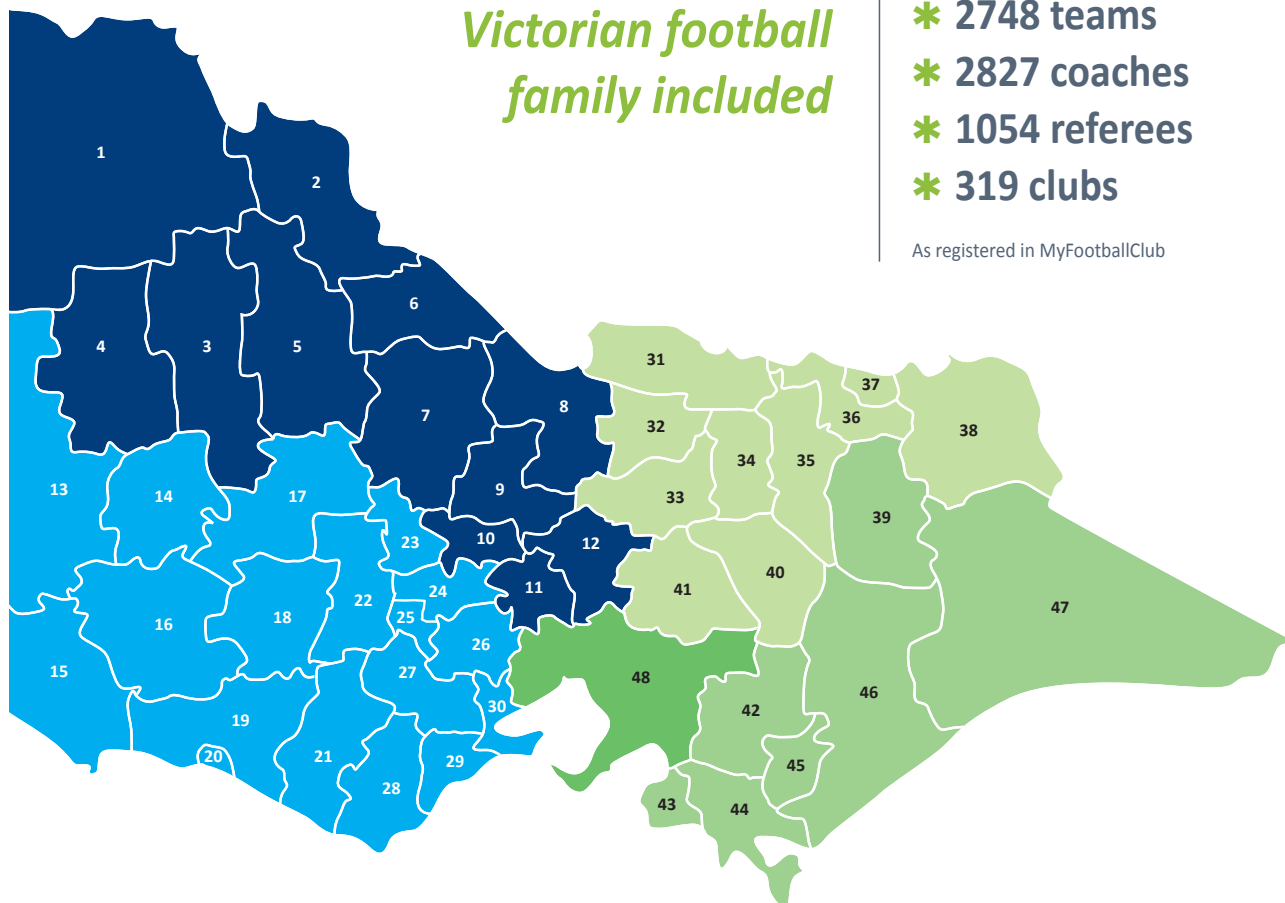
# ZONE MAPS

## VICTORIAN FFV ZONES

*In 2013, the  
Victorian football  
family included*

- \* 54,685 players (outdoor registrations)
- \* 26,150 fixtures
- \* 2748 teams
- \* 2827 coaches
- \* 1054 referees
- \* 319 clubs

As registered in MyFootballClub



### ■ Loddon Mallee

- 1 Mildura
- 2 Swan Hill
- 3 Yarriambiack
- 4 Hindmarsh
- 5 Buloke
- 6 Gannawarra
- 7 Loddon
- 8 Campaspe
- 9 Greater Bendigo
- 10 Mount Alexander
- 11 Macedon Ranges
- 12 Mitchell

### ■ Wimmera South Coast

- 13 West Wimmera
- 14 Horsham
- 15 Glenelg
- 16 Southern Grampians
- 17 Northern Grampians
- 18 Ararat
- 19 Moyne
- 20 Warrnambool
- 21 Corangamite
- 22 Pyrenees
- 23 Central Goldfields
- 24 Hepburn
- 25 Ballarat
- 26 Moorabool
- 27 Golden Plains
- 28 Colac Otway
- 29 Surf Coast
- 30 Greater Geelong

### ■ Goulburn North East

- 31 Moira
- 32 Greater Shepparton
- 33 Strathbogie
- 34 Benalla
- 35 Wangaratta
- 36 Indigo
- 37 Wodonga
- 38 Towong
- 39 Alpine
- 40 Mansfield
- 41 Murrindindi

### ■ Gippsland

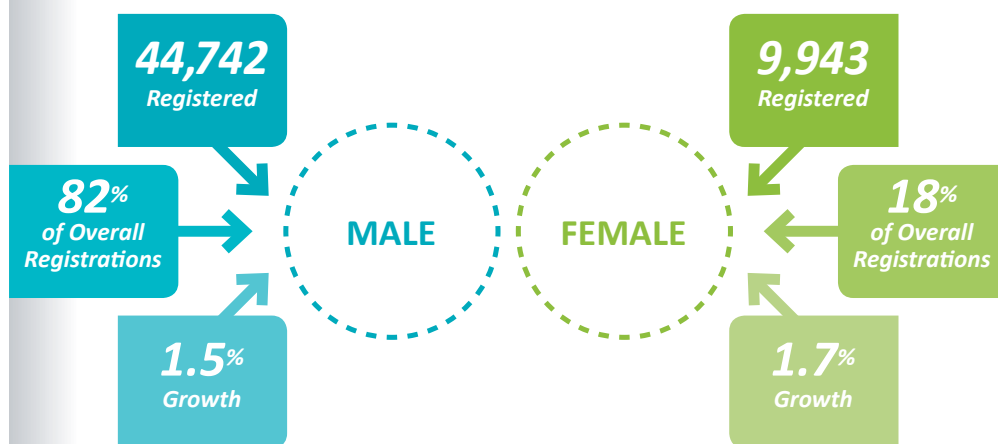
- 42 Baw Baw
- 43 Bass Coast South
- 44 Gippsland
- 45 Latrobe
- 46 Wellington
- 47 East Gippsland

### ■ Melbourne Metro

- 48 Melbourne Metropolitan

# REGISTRATION SUMMARY

## OUTDOOR



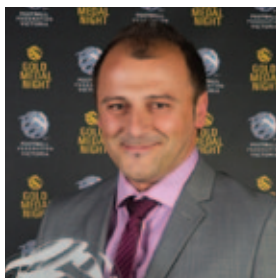
PLAYER REGISTRATIONS	2013	2012	% Difference from 2012
<b>MALE</b>			
Senior Player Registrations (19+)	11,579	11,213	3.3
Junior Player Registrations (12-18)	16,624	16,168	2.8
SSF Player Registrations (5-11)	16,539	16,684	-0.9
Total Metropolitan	33,205	32,427	3.8
Total Regional	11,537	11,638	-0.9
<b>MALE TOTAL</b>	<b>44,742</b>	<b>44,065</b>	
<b>FEMALE</b>			
Senior Player Registrations (19+)	2,368	2,354	0.6
Junior Player Registrations (12-18)	4,774	4,805	-0.6
SSF Player Registrations (5-11)	2,801	2,619	6.9
Total Metropolitan	6,952	6,698	3.8
Total Regional	2,991	3,080	-2.9
<b>FEMALE TOTAL</b>	<b>9,943</b>	<b>9,778</b>	
<b>TOTAL REGISTRATIONS</b>	<b>54,685</b>	<b>53,843</b>	<b>1.6</b>



PLAYER REGISTRATIONS	2013	2012	% Difference from 2012
<b>MALE</b>			
Senior Player Registrations (19+)	893	1,632	-45.3
Junior Player Registrations (18 & under)	1,485	2,696	-44.9
<b>MALE TOTAL</b>	<b>2,378</b>	<b>4,328</b>	
<b>FEMALE</b>			
Senior Player Registrations (19+)	96	144	-33.3
Junior Player Registrations (18 & under)	233	494	-52.8
<b>FEMALE TOTAL</b>	<b>329</b>	<b>638</b>	
<b>TOTAL REGISTRATIONS</b>	<b>2,707</b>	<b>4,966</b>	<b>-45.5</b>



# AWARDS & OUTSTANDING ACHIEVEMENTS



^ Goran Lozanovski, VPL Coach of the Year Image: Anita Milas



^ Kate Jacewicz, WPL Grand Final Referee, FFA Match Official of the Year and Victorian Official of the Year Image: Getty Images



^ Lucien Laverdure, FFV Referee of the Year Image: Anita Milas

## REFEREES

### Hakan Anaz

- \* Selected to represent Australia as an Assistant Referee at the 2014 Brazil World Cup.
- \* Hakan travelled extensively overseas for AFC and FIFA appointments.

### Luke Brennan

- \* Maintained his status as FIFA Assistant Referee for 2014.

### Joanna Charaktis

- \* Received Australian Sports Commission Officiating Scholarship for 2014.

### Shaun Evans

- \* HAL Referee received appointments to officiate in Chinese A-League matches.

### Kate Jacewicz

- \* 2013 WPL Grand Final Referee.
- \* FFA Match Official of the Year 2013.
- \* 2013 Victorian Official of the Year.

### Lucien Laverdure

- \* FFV Referee of the Year.
- \* HAL Referee received appointments to officiate in Chinese A-League matches.

### Jim Ouliaris

- \* AFC Referee Instructor and Assessor.
- \* Will officiate as an Assessor in Japan in 2014.

## W-LEAGUE

### Stephanie Catley

- \* 2012/2013 Westfield W-League Young Player of the Year.
- \* 2012/2013 U20 Footballer of the Year (female)

### Melbourne Victory W-League team

- \* 2012/2013 runner-up to Sydney FC – lost 1-3 in the 2012/2013 Westfield W-League Grand Final at AAMI Park, crowd of 4800.

### Mike Mulvey

- \* 2012/2013 Westfield W-League Coach of the Year.

## STATE KNOCKOUT CUPS

**Green Gully** \* Men's Champions.

**Sandringham SC** \* Women's Champions.

## COACHES

### Lachlan Armstrong - Essendon Royals SC

- \* Nominated for the FFA Male Coach of the Year award.

### Leonie Gilbert - South Coast Stars SC

- \* Nominated for the FFA Female Coach of the Year award.

## VICTORIAN PREMIER LEAGUE

### Alastair Bray - Bentleigh Greens

- \* U21 Player of the Year.

### Marijan Cvitkovic - Melbourne Knights

- \* VPL Gold Medal.

### Peter Gavalas - South Melbourne

- \* Goalkeeper of the Year.

### Goran Lozanovski - Northcote City

- \* Coach of the Year.

### Milos Lujic - Northcote City

- \* Golden Boot.

### Northcote City

- \* VPL champions.

## WOMEN'S PREMIER LEAGUE

### Tiffany Eliadis - South Melbourne Womens

- \* WPL Gold Medal.
- \* Golden Boot.

### Christine Fonua - Altona City

- \* Goalkeeper of the Year.

### Bob McGuinness - FC Bulleen Lions

- \* Coach of the Year.

### Sandringham SC

- \* WPL Champions.

## FFV HALL OF FAME INDUCTEE

**Alan Davidson**

**Janette Melvin**

**George Wallace**

## FFV LIFE MEMBERS

**Bart Harold**

**Jim Ouliaris**

**Ken Steel**

## VICTORIA MEDIA AWARDS

### Melinda Cimera - Melbourne Knights

- \* Les Shorrocks Award, Best Football Image.

### Zee Ko - Corner Flag

- \* Best News Article.

### Luke Sherbon - Bentleigh Greens

- \* Bill Fleming Award.

## VICTORIAN AWARDS

**Jake Brimmer** \* Weinstein Award.

**Adriana Taranto** \* Hoar/Melvin Award.

**Beatrice Goad** \* Jones/Martin Award.

**Cindy Lay** \* Jane Oakley Award.

**Jack Morgan** \* Referee Development Award.

**Frank Pizzo** \* Volunteer of the Year.

**Lachlan Armstrong** \* Male Coach of the Year.

**Leonie Gilbert** \* Female Coach of the Year.





^ Men's State Knockout Cup winner, Green Gully Image: Anita Milas



^ Women's State Knockout Cup Champions, Sandringham SC Image: Anita Milas



^ Tiffany Eliadis and Marijan Cvitkovic, Premier League Gold Medal winners Image: Anita Milas



^ Frank Pizzo, FFV Volunteer of the Year Image: Anita Milas



^ WPL Champions, Sandringham SC Image: Anita Milas



^ Stephanie Catley, Westfield W-League Young Player of the Year and U20 Footballer of the Year (female) Image: Getty Images



^ VPL Champions, Northcote City Image: Anita Milas



# OUT AND ABOUT IN VICTORIA



## INDIGENOUS TOURNAMENT

- \* 290 children from all over Victoria participated in the 3rd annual Indigenous Tournament at the State Football Centre, Darebin.
- \* A celebration of the Indigenous population of Australia in a social environment where participants of all abilities were welcome.
- \* Special guests including Nathan Coe, Mark Milligan and Gulcan Koca from Melbourne Victory and Kyah Simon, the first Indigenous player to score in a World Cup, helped to create a carnival atmosphere for all involved.

## REGIONAL CHALLENGE CUP (Shepparton)

- \* 26 boys' teams representing 7 regional associations.
- \* 18 girls' teams representing 6 regional associations.
- \* Overall winner Albury-Wodonga Football Association.

## BENDIGO BOYS FC

- \* 7-a-side pre season tournament for boys aged 10-16.
- \* Held at Bendigo's Epsom Huntly Recreation Reserve.
- \* 60 teams registered to compete across the age groups.





#### FFA NATIONAL INSTITUTE CHALLENGE

Congratulations to the Victorian NTC Boys U15 squad that won the FFA National Institute Challenge in Canberra in December.

The boys were undefeated from eight matches to win the championship against the best young football talent in Australia.

- \* Boris Seroshtan - All Star Head Coach.
- \* Jake Brimmer - All Star Player and currently Captain of the National U17 squad.
- \* James Delianov - All Star Player, received AIS scholarship.
- \* Cameron McGilp - All Star Player, selected to represent Australia in All Asia Nike Training Camp in Qatar.
- \* Brandon Osipov - All Star Player, received AIS scholarship and selected to represent Australia in All Asia Nike Training Camp in Qatar.
- \* Jonathan Vakirtzis - All Star Player, selected to represent Australia in All Asia Nike Training Camp in Qatar.
- \* Goalkeeper Yaren Sozer was named in a Final All Stars team (2012).

#### UNDER 7 PILOT LEAGUES

- \* With an emphasis on developing skills, fun and not focusing on winning the U7 Pilot competition ran for 12 weeks.
- \* There was a total of eight leagues with 55 teams participating across the leagues.
- \* The pilot league will be incorporated in the MiniRoos in 2014.

#### OTHER KEY EVENTS IN 2013

- \* Gold Medal night
- \* Junior Finals series
- \* Men's State Knockout Cup
- \* NTC boys and girls
- \* Summer Sevens
- \* VPL Finals series
- \* VPL Grand Final
- \* Women's State Knockout Cup
- \* WPL Finals series
- \* WPL Grand Final





**FFV had the honour once again of operating the Melbourne Victory W-League (MVWL) squad under agreement with Melbourne Victory.**

The management of the MVWL team aligns itself with FFV's strategic priority of engaging women and girls in football and it is also an integral part of FFV's remit to provide opportunities for talented player pathways.

The team made the 2012/2013 Westfield W-League Grand Final at AAMI Park in front of a crowd of 4,800.

Its coach (for the first half of the season) Mike Mulvey was awarded 2012/2013 Westfield W-League Coach of the Year by FFA and top club goalscorer for the season, Jessica McDonald (American) was recognised for her seven goals. Victorian Laura Spiranovic (five goals)

and Enza Barilla (four goals) proved to be a driving force behind the team's third-placed finish and runner-up position.

Congratulations to Stephanie Catley for being recognised with two prestigious awards, the 2012/2013 Westfield W-League Young Player of the Year and U20 Female Footballer of the Year.

**Other facts about the 2012/2013 season:**

- \* Defender Maika Ruyter-Hooley became the first player to reach 50 games for Melbourne Victory.
- \* The team won for the first time ever against Sydney FC in Round 4, a 2-1 win in Sydney.
- \* The team made the grand final for the first time in 2013 hosting the game in Melbourne at AAMI Park in front of a crowd of 4,800.
- \* 17 members (out of a squad of 23) were from Victoria.



**SQUAD**

Brianna Davey, Maika Ruyter-Hooley, Laura Spiranovic, Stephanie Catley, Ashley Brown, Tiffany Eliadis, Caitlin Friend, Jacqueline Vogt, Louisa Bisby, Enza Barilla, Georgia Koutrouvelis, Gulcan Koca, Cindy Lay, Rachel Alonso, Cassandra Dimovski, Jessica Humble, Amy Jackson, Enza Barilla, Jessica McDonald (US), Petra Larsson (Sweden), Rebekah Stott (NZ), Danielle Johnson (US) and Jess Fishlock (Wales)

## SPONSORS & PARTNERS ACKNOWLEDGEMENT

FFV would like to acknowledge the support received from its 2012/13 sponsors and partners particularly:









### **Football Federation Victoria Concise Financial Report for the year ended 31 October 2013.**

**The Concise Financial Report has been derived from the Full Financial Report of Football Federation Victoria for the financial year ended 31 October 2013. It cannot be expected to provide as full an understanding of the financial performance of the entity as the Full Financial Report.**

**The full Financial Report is available at [www.footballfedvic.com.au](http://www.footballfedvic.com.au) under Corporate Documents or by contacting the office on (03) 9474 1800.**

The rebuilding of FFV finances was the focus of the year 2013. Whilst revenue has been relatively stable year on year, significant savings in operating expenses generated a turnaround in the financial result in excess of one million dollars. This figure includes the \$175K upwards revaluation of the Dorcas Street investment property.

During the period 2010 through 2012, employment costs for the organisation grew by 29%. The 2012 financial result evidenced the fact that this was not sustainable. An organisational restructure reduced the employee headcount by ten from its 2012 peak. A more streamlined, versatile structure meant that output and delivery of programs did not suffer with this cut in human resources. In the years ahead FFV will benefit from this leaner and more efficient structure.

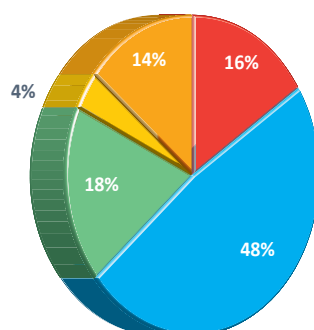
The other focus for the year was a review of all operating expenditure; major savings were seen in the running of events, talented player programs and competition administration. Whilst controlling

expenditure will remain front of mind in 2014, renewed efforts will be placed in the areas of commercial sponsorships, partnerships and social versions of the game. 2013 already saw some traction gained in these areas with major sponsors being found for the Melbourne Victory W-League team and the growth of the Summer Sevens competition. In 2013 this competition was held at four metro centres, including Knox and the State Football Centre and two regional venues, and attracted 2100 players. Outdoor non traditional forms of the game will provide a means of exposing the game to more participants as well as diversifying FFV revenue streams, thus reducing the financial dependency on winter competition players and clubs.

The Knox Regional Football Centre has now been open for 18 months. Patronage increased during winter season with the full pitch close to full utilisation on weeknights and weekends. Its heavy usage shows what a valuable resource the facility is for football in the east of Melbourne. Broadening the use of the nine 5-a-side pitches will be a key ingredient of the centre's success in 2014 and beyond. Whilst a committed customer base exists it needs to extend beyond football's traditional participants.

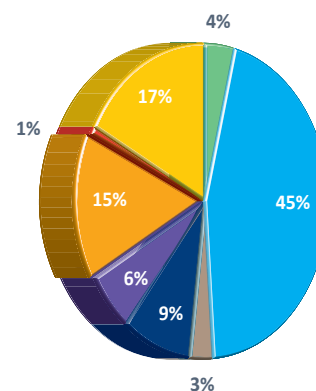
The improved financial performance of the organisation is further evidenced by the year end cash position of \$574K, an improvement of \$234K for the financial year. A \$340K increase was also seen in net assets.

Statement of Comprehensive Income	2013	2012
for the year ended 31 October 2013	\$	\$
Revenue	9,177,431	9,271,540
Other Revenue	335,044	195,330
	<b>9,512,475</b>	<b>9,466,870</b>
Employee Benefits Expense	(4,119,261)	(4,207,361)
Depreciation and Amortisation	(310,971)	(305,902)
Finance and Borrowing Costs	(30,784)	(28,113)
Operating Expenses	(4,755,057)	(5,708,593)
	<b>(9,216,073)</b>	<b>(10,249,969)</b>
<b>Surplus / (Deficit) for the year</b>	<b>296,402</b>	<b>(783,099)</b>
Other Comprehensive Income	-	-
<b>Total Comprehensive Income</b>	<b>296,402</b>	<b>(783,099)</b>



**Income**

- Registrations
- Team Entry
- Discipline and Penalties
- Sponsorship/Grants
- Other



**Expenses**

- Employee Benefits Expense
- Depreciation
- Football Operations
- Competitions
- Development
- Marketing & Communications
- Administration
- Venues

Statement of Financial Position	2013	2012
As at 31 October 2013	\$	\$
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and cash equivalents	573,522	233,852
Trade and other receivables	437,065	325,874
Other current assets	63,166	170,103
<b>Total Current assets</b>	<b>1,073,753</b>	<b>729,829</b>
<b>Non-current assets</b>		
Property, plant and equipment	1,884,524	1,880,734
Investment property	1,800,000	1,625,000
<b>Total non-current assets</b>	<b>3,684,524</b>	<b>3,505,734</b>
<b>TOTAL ASSETS</b>	<b>4,758,277</b>	<b>4,235,563</b>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>		
Trade and other payables	1,187,951	1,186,823
Interest bearing loans and borrowings	72,866	70,524
Employee benefits	262,610	256,007
Income in advance	665,676	407,966
<b>Total current liabilities</b>	<b>2,189,103</b>	<b>1,921,320</b>
<b>Non-current liabilities</b>		
Interest bearing loans and borrowings	88,578	134,097
Employee benefits	69,789	65,741
<b>Total non-current liabilities</b>	<b>158,367</b>	<b>199,838</b>
<b>TOTAL LIABILITIES</b>	<b>2,347,470</b>	<b>2,121,158</b>
<b>NET ASSETS</b>	<b>2,410,807</b>	<b>2,214,405</b>
<b>MEMBERS' FUNDS</b>		
Building Trust Fund	964,079	964,079
Accumulated Surplus	1,446,728	1,150,326
<b>TOTAL MEMBERS' FUNDS</b>	<b>2,410,807</b>	<b>2,114,405</b>



Statement of Changes in Members' Funds	Building Trust Fund	Accumulated Surplus	Members Funds
for the year ended 31 October 2013	\$	\$	\$
Balance as at 31 October 2011	964,079	1,933,425	2,897,504
Total comprehensive income for the year	-	(783,099)	(783,099)
Balance as at 31 October 2012	964,079	1,150,326	2,114,405
Total comprehensive income for the year	-	296,402	296,402
Balance as at 31 October 2013	964,079	1,446,728	2,410,807

## STATEMENT OF CASH FLOW

Statement of Cash Flow	2013	2012
for the year ended 31 October 2013	\$	\$
<b>Cash flows from operating activities:</b>		
Receipts from registrations, sponsorships, affiliation and other fees	9,837,113	10,477,202
Payments to suppliers and employees	(9,243,280)	(10,421,171)
Finance and borrowing costs	(19,254)	(12,569)
Interest received	27,259	36,115
Total cash from operating activities	<b>601,838</b>	<b>79,577</b>
<b>Cash flow from investing activities:</b>		
Receipts received from investment income	107,299	104,637
Payments for plant and equipment	(302,050)	(333,326)
Net cash used by investing activities	<b>(194,751)</b>	<b>(228,689)</b>
<b>Cash flow from financing activities:</b>		
Repayment of borrowings	(67,417)	(67,417)
Net cash used by financing activities	<b>(67,417)</b>	<b>(67,417)</b>
Net cash increase in cash and cash equivalents	<b>339,670</b>	<b>(216,529)</b>
Cash and cash equivalents at beginning of year	233,852	450,381
Cash and cash equivalents at end of year	<b>573,522</b>	<b>233,852</b>





## FOOTBALL FEDERATION VICTORIA (FFV) INCORPORATED

Association registration number A0014492Y / ABN 97 592 993 965

**Head Office:** Level 3, 436 St Kilda Road, Melbourne, VIC 3004

Postal Address: PO Box 7488, St Kilda Road, VIC 8004

Phone: (03) 9474 1800 Fax: (03) 9474 1899

General Enquiries: [info@footballfedvic.com.au](mailto:info@footballfedvic.com.au)

Website: [www.footballfedvic.com.au](http://www.footballfedvic.com.au)



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