

10

WAYS TO MAKE YOUR CLUB MORE INCLUSIVE

without spending a cent!

1

APPOINT AN INCLUSION OFFICER

An inclusion officer is responsible for ensuring your club's commitment to inclusion is upheld everyday. They lead, assist and advise members ensuring individual needs are met.

2

ADAPT AND MODIFY

You can change the way you do things to cater for the needs of all members. This could include the way you coach, your club rules, the equipment you use and even the environment.

3

INVITE PEOPLE

Spread the word! Send an email or even visit local community groups to invite them to join your club. If people know they're welcome they will turn up.

4

PARTNER UP

Choose one or two local community groups that represent your target market. Find ways to help their clients or members join in your club activities.

5

LISTEN

Understanding what people want to do helps make inclusion happen. Talk to your target market, listen to what they have to say, then take action.

6

FIND A MENTOR

There's no need to go it alone! Find another club or person doing great things who can advise and guide you. Learn from their successes and failures.

7

PUT THE PERSON FIRST

This is fundamental to inclusion success. Treat each member as an individual, understand their needs and motivations. Avoid defining people by difference.

8

FOCUS ON ABILITY

Everybody has different experience, ability and capacity. Find out what people can do and maximise this, while also accommodating for their individual needs.

9

MAKE A PLAN

Get your committee and members together and create an action plan. This ensures your club makes a commitment and sets goals to achieve. Check your progress regularly.

10

TELL THE WORLD

Telling your local community about your clubs commitment to inclusion will keep you accountable and new members will know they are welcome.