



Women can often be more occupied with raising family/home duties so having club meetings that are family friendly and conducive to home/life commitments would be of great help.

- Julia Louloudis,
Volunteer Community Club Administrator

RETAINING CURRENT ADMINISTRATORS

Reasons that females could leave an administrator role

There are many reasons volunteers leave throughout their involvement with a club:

- ▶ Family and work commitments
- ▶ Changing motivations and personal factors
- ▶ Lack of support from committee
- ▶ Do not feel valued or wanted
- ▶ Too high expectations regarding work load

Retention Strategies

To address these issues and more, below are some

strategies which might help your club hold on to valuable volunteers:

- ▶ Encourage friends to join, bring a friend along for mutual support. Create modified, shared roles with other females in similar positions
- ▶ Distribute work among a greater number of people. For example:
 - Provide people with smaller tasks, allocated to those persons with relevant strengths
 - Break important work into smaller tasks that can be done by a group of people (friends or family or teams)
- ▶ Try to pre-emptively identify those who have an interest in the sport/club (e.g. around the registration

time, ask parents if they'd be interested and create a database of contacts)

- ▶ Encourage and support volunteers, make them feel like they are valued and wanted at your club and helping contribute to the success on and off the field
 - Reward volunteers for their contribution to sport and the wider community
 - Recognise people who give their time to the club, through your regular communication (e.g. newsletter) or at presentation days
 - Host 'Thank You' days/nights for all the volunteers

and/or non-playing personnel at your club

- ▶ Try and encourage your current members to recruit other women from their parent or friendship groups or teams. This will ensure that there is a social element to their work.
- ▶ Explore opportunities for people involved to meet people in similar roles at other clubs and develop, such as workshops put on by the association or Member Federation
- ▶ Ensure that there are positions dedicated to female football in your club

Create a welcoming environment that promotes fun and social engagement for the whole family. There must be support from male committee members and players

- Maggie Koumi, FFV female committee member and club volunteer, Victoria