

There are not enough females in leadership and management positions in football. We need to empower and motivate women to lead and work in football by providing education and development opportunities to facilitate change and increase the talent pool of future leaders.

- Heather Reid



## DEVELOPMENT AND EDUCATION

### Why should you encourage your administrators to undertake professional development and education?

- ▶ It provides them with an avenue to improve their knowledge and capabilities, while also networking with people in similar positions
- ▶ Having a growth mindset at all levels of your club, from coaches, to players to administrators leads to a more positive environment that can be more receptive to change and improvement
- ▶ Having more skilled administrators will improve your club off the field, making your club more attractive to prospective players as well as ensuring that your current players have positive experiences

### What can a club do to assist with leadership and professional development?

- ▶ Create an environment where all volunteers respect one another and feel comfortable supporting each other as well as giving feedback
- ▶ Provide access to helpful resources, for example:
  - <http://www.playbytherules.net.au/features-mainmenu/club-toolkit>
  - <http://guides.womenwin.org/ig>
  - [http://www.ausport.gov.au/supporting/a\\_brief\\_introduction\\_to\\_supporting\\_sport](http://www.ausport.gov.au/supporting/a_brief_introduction_to_supporting_sport)

- ▶ Requesting player representation at general meetings, resulting in more awareness and appreciation about what happens behind the scenes in order for the club to exist
- ▶ Request representatives from associations or Member Federations (or even women from prominent sporting organisations) to visit the club and talk through effective strategies and ways to overcome potential barriers
- ▶ Host female volunteers/administration networking events and encourage women in decision making positions
- ▶ Be consistent and transparent with football operations, communications and decision making in your club

All members of your club, as well as those who have a non-member role (such as spectators, visiting teams, and some administrators) have personal rights that should be respected and upheld. These include the right to be free from abuse, discrimination or harassment, and to be treated with dignity and respect.

- Play by the rules: 'Administrators: Responsibilities and Rights'

